

A photograph of two women in traditional Indian attire, likely from Rajasthan, carrying large bowls on their heads. They are smiling and standing in a rural, green landscape. The woman on the left wears a pink and orange sari, while the woman on the right wears a blue and green sari. Both are wearing gold bangles. A dark green banner is overlaid on the bottom right of the image, containing the title text.

# ***Welspun World CSR impact assessment 2023***

**Impact Assessment Report**



# Disclaimer for the Impact Assessment Report

- EYA LLP has supported **Welspun Foundation For Health And Knowledge hereby refer as WFHK** in its Impact Assessment Study and has put together the draft contents based on the information provided by **WFHK**. The draft report includes details from project reports, MOU, and data analysis from interviews with program beneficiaries, the **WFHK** CSR team and implementing partners.
- EYA LLP has not conducted an audit and do not express any opinion or assurance. Comments in our report are not intended, nor should they be interpreted as legal advice or opinion. **WFHK** is fully responsible for applying independent judgment regarding the findings in this report to make appropriate decisions, if any. EYA LLP does not take responsibility for the consequences resulting from decisions based on the information in the report.
- Our work was limited to specific procedures outlined in the Scope of Work and relied solely on the information shared by **WFHK** CSR team, implementing partners and beneficiaries. Changes in circumstances or information available after the review could affect the findings in this report. Additionally, this report contains facts from secondary sources of published information. While information from the public domain has not been verified for authenticity, EYA LLP has endeavoured to obtain information from generally credible sources.
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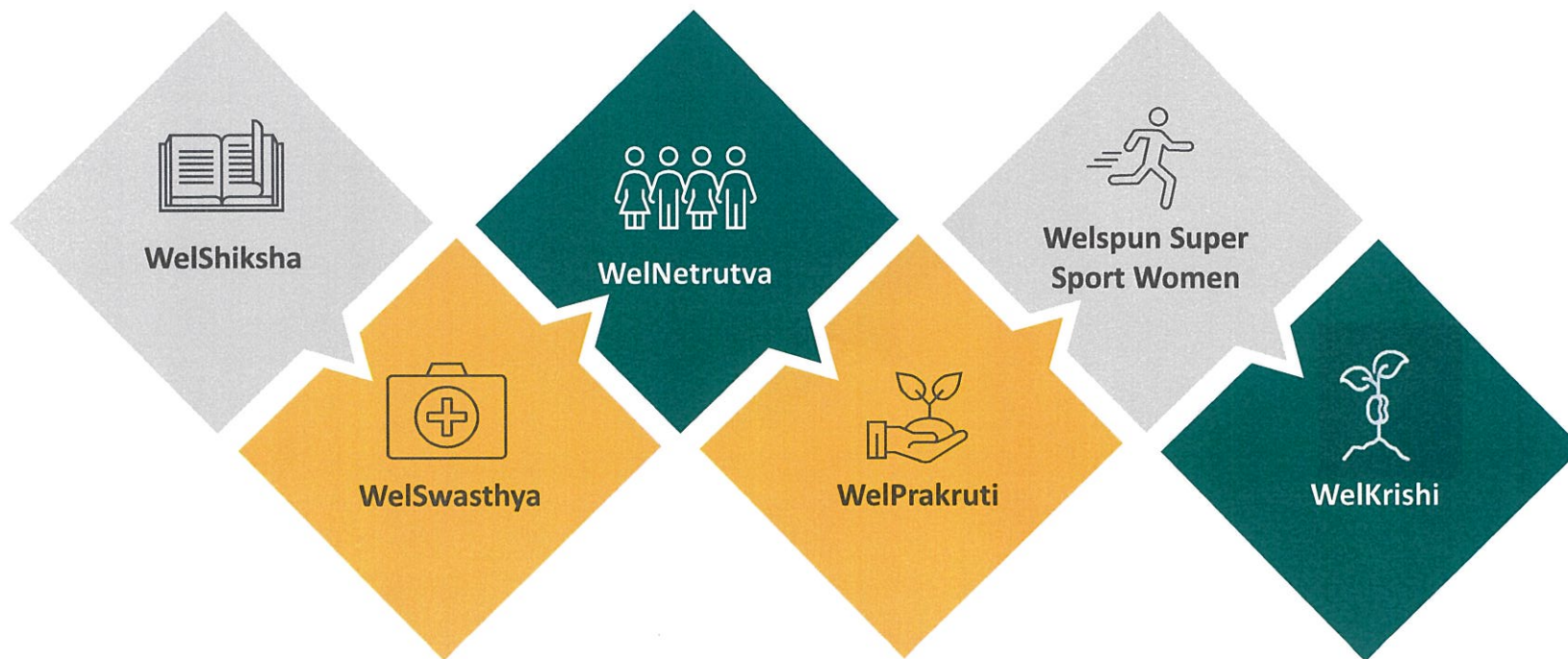


# About Welspun Foundation for Health & Knowledge



# About Welspun Foundation for Health & Knowledge

Welspun's corporate philosophy is to practice ethical business and be socially responsible. The group endeavours to undertake CSR projects under the banner of the Welspun Foundation for Health and Knowledge (WFHK) that aims towards holistic development of the villages around their plant and project locations. The thematic pillars that govern the scope of activities for the foundation are as follows:

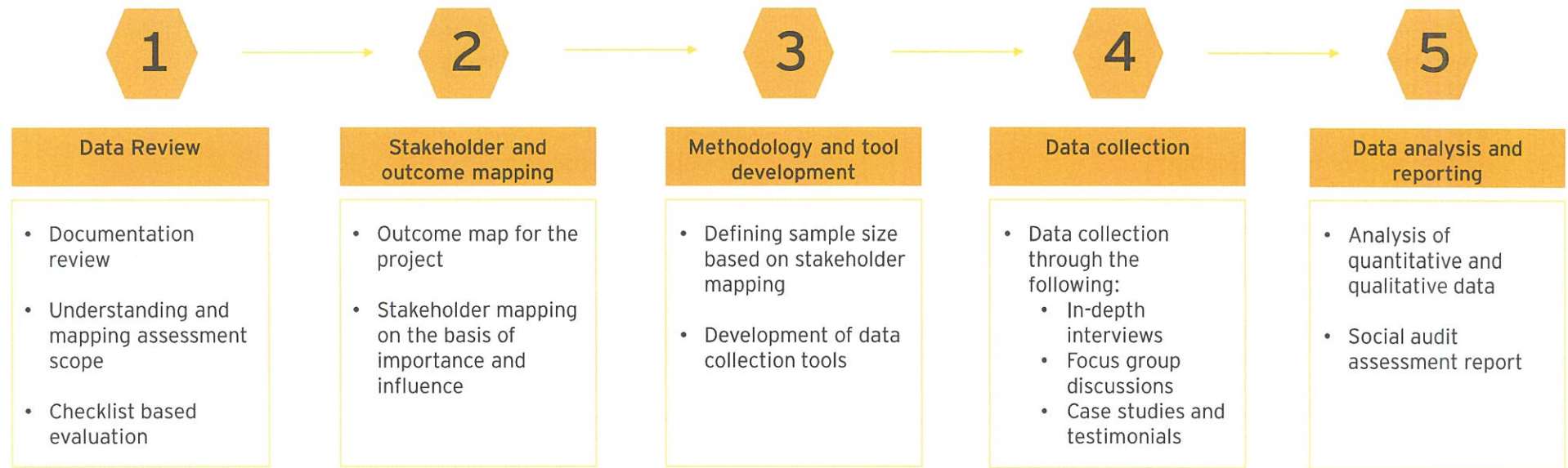




# About the assessment



# About the assessment - Process





# About the assessment - Sampling Methodology

The formula used for calculating sample size for each programme is given below

$$S = Z^2 \times P \times (1-P) / M^2$$

where,

S = Sample size for population

Z = Z score

P = Population proportion

M = Margin of error

**Note:** Z score is determined based on the confidence level.

Confidence Level	Z-score
80%	1.28
85%	1.44
90%	1.65
95%	1.96
99%	2.58

For calculating the sample size for the assessment, the following parameters were used:

Confidence level:	90%
Margin of error:	7.5%
Population proportion:	50%

**Sample size**

SI No.	Stakeholder	Methodology	Total population	Sample Size	Methods of data collection
1	Wel-Shiksha	Stratified random sampling	75,000	121	Structured interviews / Focus Group Discussions
2	Wel-Netrutva		3,500	117	Structured interviews / Focus Group Discussions
3	Wel-Swasthya		1,00,000	121	Structured interviews / Focus Group Discussions
4	Welspun Super Sports Women Program		50	36	Structured interviews
5	Wel-Prakruti		10,000	119	Structured interviews / Focus Group Discussions

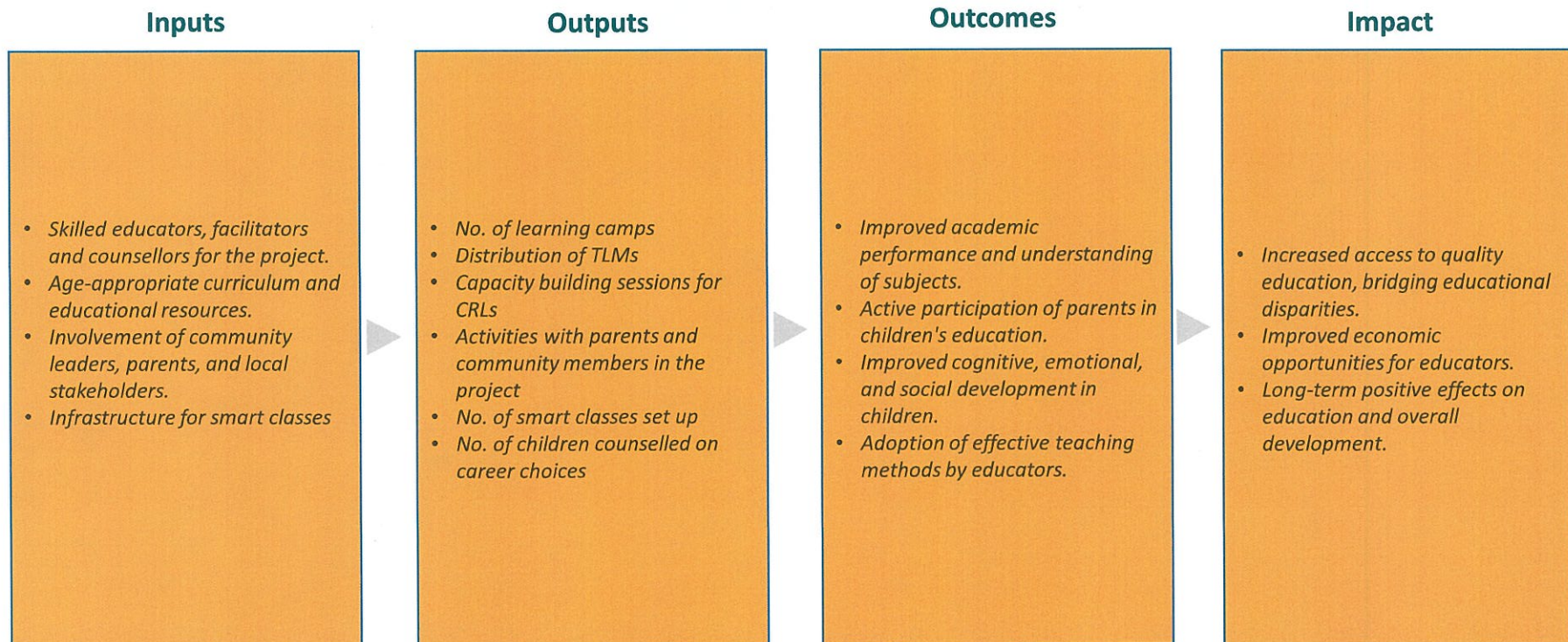


# *WelShiksha*

The pillar aims at improving learning levels outcome of students from government schools by merging the interventions of digital classroom, shiksha saathis (para teacher) and teacher trainings and career guidance to students along with volunteers from the villages to promote education.



# WelShiksha - Theory of Change





# Contribution to SDGs



*4.1 - By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes*

*4.6 - By 2030, ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy*



*17.17 - Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships*

# WelShiksha - Projects

The 'WelShiksha' programme consists of the following three CSR projects:

- **'Improve learning levels of children'**, implemented by WFHK and Pratham Education Foundation
- **'Software and Education Program (Smart Classes)'**, implemented by WFHK and schoolsLENS Solutions
- **'Career Guidance Program'**, implemented by WFHK and Maa Foundation



*WelShiksha*

# Improve learning levels of children

Implemented by Welspun Foundation for Health & Knowledge and Pratham Education Foundation

Gujarat



# WelShiksha - Improve learning levels of children

Pratham Education Foundation | Vapi and Kutch (Gujarat)

The 'Improving Learning Outcomes' project, started in 2017, supported children in Grades 1 and 2 in making them ready for school and strengthening their foundational literacy and numeracy levels. For children in Grades 3 to 5 who could not even read words, the program focused on improving their foundational skills in Language and Mathematics. The aim was to strengthen their foundational learning levels and then provide inputs to help development of advanced competencies. Lastly, for children in Grades 6 to 8, the focus was to provide them inputs on focused technical areas like science and help develop practical skills by doing experiments on their own, handling various kinds of apparatuses and tools and exploring the natural environment.

To ensure learning gains are durable and sustainable, the project mobilized communities to take up ownership of learning goals of children. Such efforts would help build an environment that supports children's development, learning opportunities for youth, and potentially transform communities, thus enabling each child to reach their potential.

## Locations

Anjar, Vapi

## Beneficiaries

12,197



# WelShiksha - Improve learning levels of children

Pratham Education Foundation | Vapi and Kutch (Gujarat)

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in improving learning outcomes for students. Specific objectives of conducting the research were to

- Assess the relevance and need of the project
- Understand and measure the academic improvement among students
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Students (grades 1-8): Primary beneficiaries and key stakeholders of the project benefiting from learning camps
- Community Instructor Mobilizers (CIMs): Primary stakeholders benefiting from program through employment opportunities and responsible for implementation of the program.
- School teachers: First-hand observers of outcomes and impact

## Theory of Change

### Impact

- Increased access to quality education, bridging educational disparities.
- Improved economic opportunities for educators.
- Long-term positive effects on education and overall development.

### Outcomes

- Improved academic performance and understanding of subjects.
- Active participation of parents in children's education.
- Improved cognitive, emotional, and social development in children.
- Adoption of effective teaching methods by educators.

### Outputs

- No. of learning camps
- Distribution of TLMs
- Capacity building sessions for CRLs
- Activities with parents and community members in the project

### Inputs

- Skilled educators and facilitators for the project.
- Age-appropriate curriculum and educational resources.
- Involvement of community leaders, parents, and local stakeholders.



# WelShiksha - Improve learning levels of children

Pratham Education Foundation | Vapi and Kutch (Gujarat)

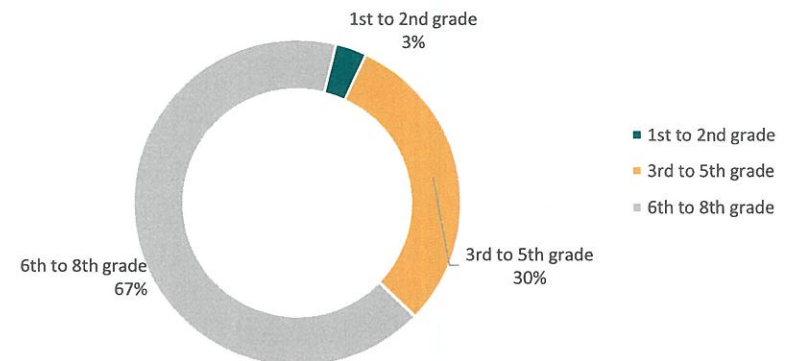


## Respondents profile

- 52% students were **female** and 48% respondents were **male**.
- Majority of the respondents (**67%**) covered in the study were between **6<sup>th</sup> to 8<sup>th</sup> grade**, 30% respondents were in **grade 3 to 5** and 3% respondents were in **grade 1 to 2**.
- Among teachers covered under the study, **71% were female** and **29% of teachers were male**



### Grade wise respondents





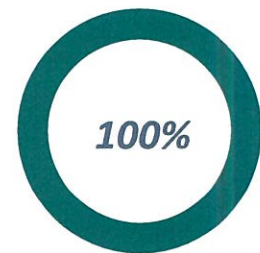
# WelShiksha – Improve learning levels of children

Pratham Education Foundation | Vapi and Kutch (Gujarat)

For standard 1<sup>st</sup> to 5<sup>th</sup>



- 100% respondents have attended the training sessions with Pratham staff, where they learnt **words, paragraphs, story reading, number recognition and basic arithmetic**
- Training sessions were of **60-90 mins** for grade 1 to 5

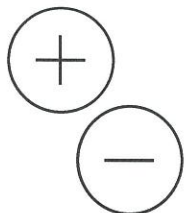


- **53%** students received Teaching Learning Material on **parents phone** and 40% students received it **through story books**
- 85% students read the **stories on their own**

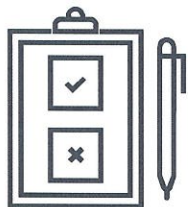
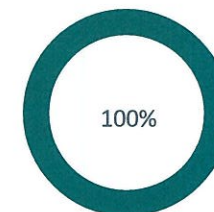


# WelShiksha - Improve learning levels of children

Pratham Education Foundation | Vapi and Kutch (Gujarat)



- **100%** of the respondents demonstrated proficiency in **reading paragraphs from their course textbook, comprehending 2 to 3 digit numbers, and performing addition and subtraction with 2 digit numbers.**

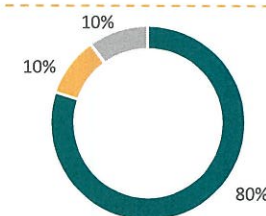


- For multiplication and division, **50%** of respondents were able to **multiply 2 digit numbers** and **60%** of respondents were able to **divide 2 digit numbers.**



Students were asked to rate the project on the following aspects:

- ability to make students understand the concepts
  - Pratham teachers on their ability to solve doubts
  - Pratham teachers on their ability to make students comfortable in sessions
- 90% of respondents rated the project at least good, with 80% rating it "**excellent**". The remaining 10% rated the project "**can be improved**".



■ Excellent ■ Good ■ Can be improved



# WelShiksha - Improve learning levels of children

Pratham Education Foundation | Vapi and Kutch (Gujarat)

For standard 6<sup>th</sup> to 8<sup>th</sup>



- 100% respondents have attended the training sessions with Pratham staff. They have learned **paragraph reading, story reading, moderate arithmetic and advanced arithmetic (fractions)**.
- Training sessions were of more than **60-90 mins** for grade 6<sup>th</sup> to 8<sup>th</sup>



- All the respondents said they attended the **Library sessions organised** by Pratham through volunteers
- When asked about whether the topics covered in these sessions cover more than the school syllabus, 55% of respondents have said the topics are same as classroom topics, while 30% of respondents have said the content covered some additional topics. The remaining respondents said the topics covered were significantly more than what was covered in their school.

# WelShiksha - Improve learning levels of children

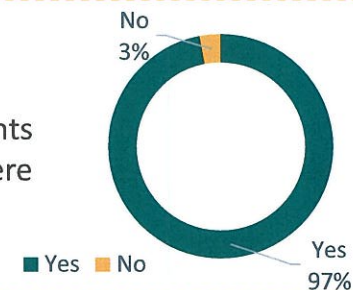
Pratham Education Foundation | Vapi and Kutch (Gujarat)

- **86%** of the respondents were able to **multiply 2 digit** numbers, **73%** of respondents were able to **divide 2 digit** numbers and **73%** of respondents were able to **solve fraction** problems
- **94%** of respondents have rated **5 out of 5**, and **6%** of respondents have rated **4 out of 5** Pratham in improving their performance

- **All respondents** demonstrated the ability to **read stories** from their course textbook, as well as **add and subtract 2 to 3 digit numbers**



- 97%, said that Pratham staff really helped them understand their school subjects.
- When these respondents were asked how helpful were Pratham staff, **55%** of respondents responded "**more helpful than school teachers**" while **42%** respondent said they were "**similar to school teachers**".





# WelShiksha – Improve learning levels of children

Pratham Education Foundation | Vapi and Kutch (Gujarat)

## Feedback from teachers

**86%** respondents said it was their **first job**.

All teachers stated that they received the training provided by Pratham Education Foundation. They also mentioned that they receive **refresher trainings every 6 months**.

**86%** teachers mentioned that they have attended **SMC meetings** organised by the schools. Their role in these meetings is to **generate awareness** among parents and guardians of the students on their **academic performance** as well as other topics such as **health, sanitation and child rights**.

**All the teachers** shared that the project has made them **self sufficient through income generation**



When asked to rate the impact of the project on their lives on a scale of 1 to 5, **all the respondents have rated the project 5 out of 5**.





*WelShiksha*

# Software and Education Program (Smart Classes)

Implemented by Welspun Foundation for Health & Knowledge and schoolsLENS Solutions

Gujarat



# WelShiksha – Software and Education Program (Smart Classes)

**schoolsLENS Solutions | Vapi and Kutch (Gujarat)**

The Software and Education Program' project, supported children in Grades 3 to 8 in helping them understand concepts through the use of smart class infrastructure. sLate (schoolsLENS Advanced Technology for Education) is a curriculum-based teacher's tool that makes classroom teaching highly interactive, interesting, and effective. It uses interactive graphical education content delivered to the user via devices like digital classroom, projector, computer, mobile phones and tablets on demand. Teacher can use the tool to teach in schools and students can use its android app at home to self-learn the same content as part of their revision.

The aim was to strengthen learning of students and help teachers in creating an improved learning environment during classroom teaching and help develop practical skills by doing experiments on their own.

## Locations

**Anjar, Vapi**

## Beneficiaries

**77,182**

# WelShiksha – Software and Education Program (Smart Classes)

schoolsLENS Solutions | Vapi and Kutch (Gujarat)

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in improving learning outcomes for students. Specific objectives of conducting the research were to

- Assess the relevance and need of the project
- Understand and measure the academic improvement among students
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Students (grades 3-8): Primary beneficiaries and key stakeholders of the project benefiting from smart classes
- School teachers: Beneficiaries and users of intervention support (smart class)

## Theory of Change

### Impact

- Increased access to quality education, bridging educational disparities.
- Improved economic opportunities for educators.
- Long-term positive effects on education and overall development.

### Outcomes

- Improved academic performance and understanding of subjects.
- Active participation of parents in children's education.
- Adoption of effective teaching methods by educators.

### Outputs

- No. of smart classes set up
- Training of teachers on use of infrastructure

### Inputs

- Skilled educators and facilitators for the project.
- Age-appropriate curriculum and educational resources.
- Smart class infrastructure



# WelShiksha - Software and Education Program (Smart Classes)

schoolsLENS Solutions | Vapi and Kutch (Gujarat)

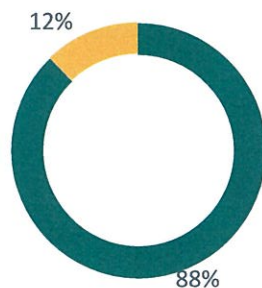


## Respondents profile

- Majority of the respondents (**88%**) covered in the study were **less than 14 years old**, while the rest were between the age of 14 to 16.
- 24% students were **female** and 76% were **male**.
- 21% respondents were from grade 6, while 36% were from grade 7. **Majority of the respondents were from grade 8 (43%)**

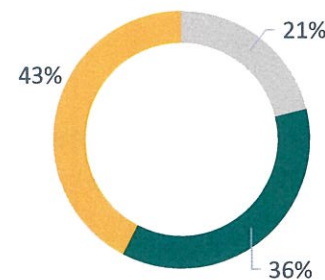


### Age



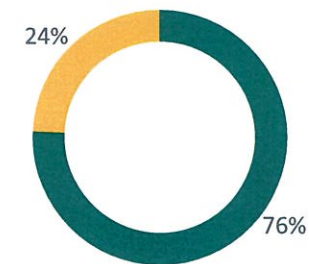
■ Less than 10 ■ 11 to 13 years ■ 14-16 years

### Grade



■ Grade 5 ■ Grade 6 ■ Grade 7 ■ Grade 8

### Gender



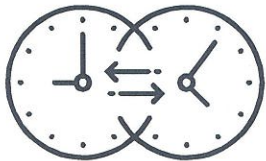
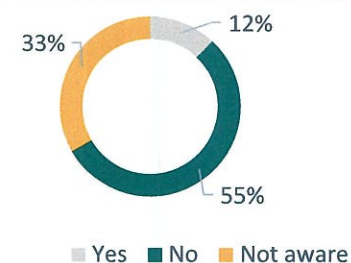
■ Male ■ Female

# WelShiksha - Software and Education Program (Smart Classes)

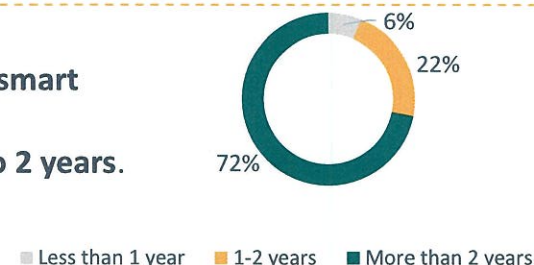
schoolsLENS Solutions | Vapi and Kutch (Gujarat)



- 55% respondents **did not have access to digital education** prior to the program. 10% of the respondents said access to digital education was available before the program
- 33% reported that they were not aware of whether they had access to digital education or not, since they had joined their school recently and were earlier not enrolled in any school.



- 72% respondents said they have extensive experience of **using smart class infrastructure for more than 2 years**, while 28% of the respondents have been using **smart class infrastructure for 1 to 2 years**. The remaining 6% used smart classes for less than a year



- The most common **frequency of usage is every day**, with 70% of respondents affirming this pattern; however, a notable portion (24%) also said they use smart class infrastructure **3 to 4 days a week**.
- 100% of the respondents said smart class set up is used in their classroom for an **average duration of 21-30 mins**.



# WelShiksha - Software and Education Program (Smart Classes)

schoolsLENS Solutions | Vapi and Kutch (Gujarat)



- Majority of respondents stated that **they preferred smart classes to traditional mode of teaching.**
- However they faced challenges like Power cut along with Automatic rebooting and Projector logging out automatically. These issues were faced by respondents rarely and majority of them were resolved by the technical support team from schoolsLENS.



- When asked about the benefits of smart class, **all respondents** said they **learn concepts through A/V medium easily** and it **encourages them to discuss amongst themselves.**
- A Majority of respondents also stated that it helped them in improving their **academic performance (88%)** and **gain confidence in subjects (75%)**

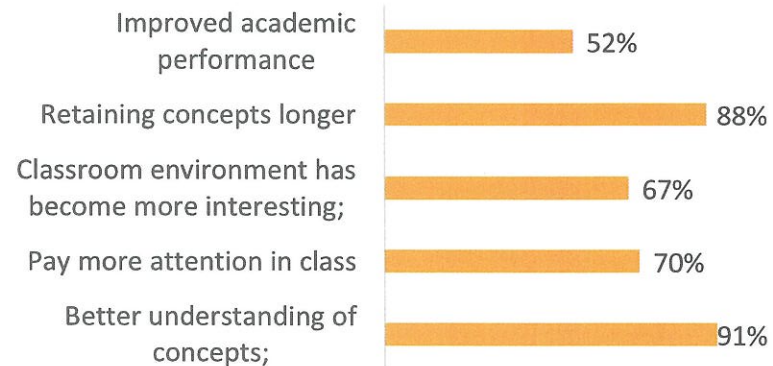


# WeIShiksha - Software and Education Program (Smart Classes)

schoolsLENS Solutions | Vapi and Kutch (Gujarat)



➤ **Smart classes helped students in better understanding of concepts and retaining them longer, as indicated by more than 88% respondents.** Other key impact areas stated by students were increased attention (70%), improved Classroom Interest (67%) and overall academic improvement (52%).





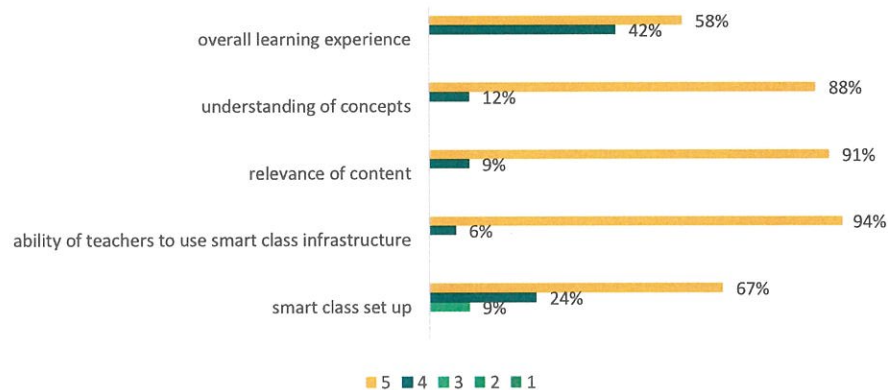
# WelShiksha – Software and Education Program (Smart Classes)

schoolsLENS Solutions | Vapi and Kutch (Gujarat)

When the students were asked to rate various aspects of smart class:

- 67%, students rated **the smart class set-up** the highest (5), while 91% rated it at least 4
- the **ability of teachers to use smart class infrastructure** received a positive response as well, with 94% rating it 5
- **relevance of content** within the smart class system also received positive response with 91% students giving it the highest rating (5).
- 88% students rated **understanding of concepts** the highest (5), indicating that the technology is beneficial in facilitating concept comprehension among students.
- In terms of **overall learning experience**, all students were fairly satisfied with the program, rating it at least a 4.

Rating on satisfaction of students with respect to..



# WelShiksha - Software and Education Program (Smart Classes)

schoolsLENS Solutions | Vapi and Kutch (Gujarat)

## Feedback from teachers



- 100 % of the teachers were able to use smart class infrastructure
- 97% of the teachers use audio and video presentations to explain concepts and the language of content is suitable for them

### *Subjects covered*

- Mathematics
- Science
- Hindi
- Social Science
- English
- Gujarati



- **100% respondents** utilized smart class infrastructure for more than two years.
- **86% teachers** also reported that **periodic refresher trainings were conducted** for them
- The duration of training received by the teachers varied, with 57% respondents attending sessions for less than a day, followed by 29% respondents who attended a one-day training, and 14% stated that they attended a two-day training, This was due to different requirements for each school resulting in customized refresher trainings

### **100%**

*teachers who received training found it to be satisfactory, indicating that the training programs were effective in equipping teachers with the necessary skills to leverage smart class infrastructure in their teaching methods.*

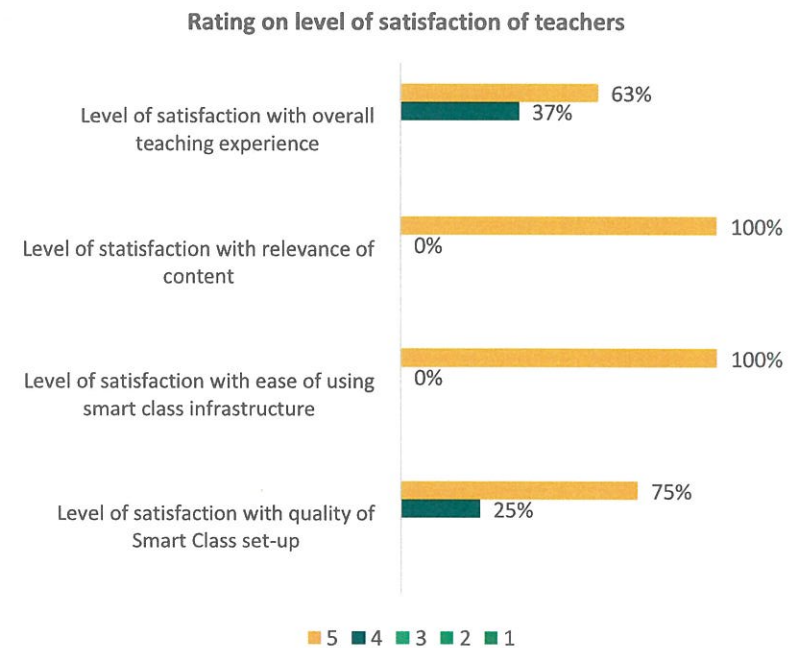


# WelShiksha – Software and Education Program (Smart Classes)

schoolsLENS Solutions | Vapi and Kutch (Gujarat)

## Feedback from teachers

- When assessing the Quality of Smart Class Set-up, the majority of teachers (75%) expressed high satisfaction, giving it a rating of 5 out of 5.
- Another essential aspect was its ease of use, and in this case, all the teachers gave it the highest rating, signifying unanimous agreement of its user-friendly operationality.
- The relevance of content in the smart class also the highest rating from all the teachers
- In terms of the overall teaching experience, 38% teachers reported a good level of satisfaction (rating 4) while a substantial 63% expressed a high level of satisfaction (rating 5) with their overall teaching experience.



# Career Guidance Program

Implemented by Welspun Foundation for Health & Knowledge and Maa Foundation

Gujarat



# WelShiksha – Career Guidance Program

Maa Foundation | Vapi and Kutch (Gujarat)

The 'Career Guidance program' was implemented in secondary & higher secondary schools of Anjar & Valsad. The program included aptitude tests and career talks. Students are assessed for aptitude and abilities in various areas, their personality type and their areas of interests by way of psychometric test. The test is conducted using Radio frequency based remotes, through MCQ type questions in all the segments which caters to the masses.

The assessment report indicates a prospective career path for students, followed by career guidance sessions to ensure students are well aware of the path.

## Locations

**Anjar, Vapi**

## Beneficiaries

**8,583**

# WelShiksha – Career Guidance Program

Maa Foundation | Vapi and Kutch (Gujarat)

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in helping students in identifying career paths and guide them.

Specific objectives of conducting the research were to

- Assess the relevance of the project
- Understand and measure the process adopted for the assessment of students
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Students (grades 9-12): Primary beneficiaries and key stakeholders of the project assessed for aptitude

## Theory of Change

### Impact

- Increased access to quality education, bridging educational disparities.
- Improved economic opportunities for educators.
- Long-term positive effects on education and overall development.

### Outcomes

- Improved academic performance and understanding of subjects.
- Active participation of parents in children's education.
- Adoption of effective teaching methods by educators.

### Outputs

- No. of smart classes set up
- Training of teachers on use of infrastructure

### Inputs

- Skilled educators and facilitators for the project.
- Age-appropriate curriculum and educational resources.
- Smart class infrastructure



# WelShiksha – Career Guidance Program

Maa Foundation | Vapi and Kutch (Gujarat)



## *Respondents profile*

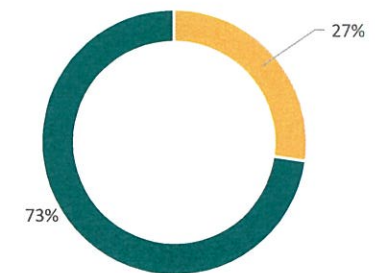
- All the respondents were between the age of 16 to 18 years
- 27% students were **male** and 73% were **female**.
- 55% respondents were from grade 11, while the rest were from grade 12

Grade



■ Grade 11 ■ Grade 12

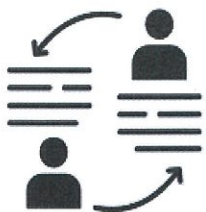
Gender



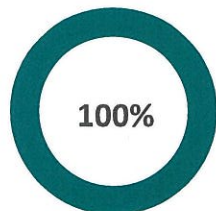
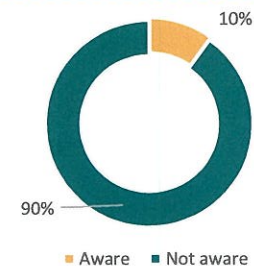
■ Male ■ Female

# WelShiksha – Career Guidance Program

Maa Foundation | Vapi and Kutch (Gujarat)



- Nearly 90% of the respondents stated that they were not aware of the possible career options that they can choose before undertaking the aptitude test.



- All respondents said were guided through the process of undertaking the test and were satisfied with the orientation; however, some respondents faced issues in understanding the questions and in operating the RFID device.





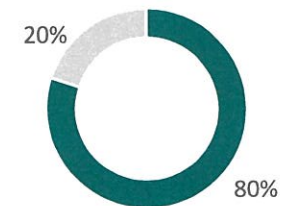
# WelShiksha – Career Guidance Program

Maa Foundation | Vapi and Kutch (Gujarat)



- **50% respondents** said they were **aligned with the results of the test and were likely to pursue** options indicated in their report as careers, while the **remaining 50%** were **somewhat likely** to do the same.
- **30% respondents** stated that their **academic performance has improved** after opting for courses aligned with their career path indicated in the report.

Overall **80% respondents were satisfied** with the career guidance provided to them while the remaining 20% were neither satisfied nor dissatisfied.



■ Satisfied ■ Neither satisfied nor dissatisfied

## WelShiksha – Assessment Framework

Parameter	Result
Need	<p>The programme engages with its key stakeholders by providing access to digital means of education, unique pedagogy and guidance to students enabling them to attain quality education in a holistic sense.</p> <p>The availability of TLMs and technology has helped students, especially in the rural community, and provided them an opportunity to be at par with students who have access to better resources.</p> <p>The programmes also undertook steps to increase retention of students in schools by addressing geographical and financial limitations of rural community. Through such initiatives, it has been able to improve the literacy rate among the marginalised community.</p>
Effectiveness	<p>The programme's efforts towards providing access to education for students were successful in the aspect of making the community aware about importance of continuing education. It focussed towards tackling the everyday problems of students, such as lack of adequate infrastructure, interest and motivation, and access to quality material etc. The programme has resulted in maintaining the retention of students and increasing the interest in attaining education. Moreover, the programme was able to perceive the required need of each location and address the requirement through a tailored approach</p>
Sustainability	<p>The programme has led to a positive change by bridging the gap between students from project locations and access to resources for quality education. The impact of the programme addressed beyond the increased interest of students and parents in supporting their child to pursue higher education. The facilities provided to schools have been handed over to the school authorities and will cater students in the coming years. Teachers have also been capacitated to utilise TLMs and pedagogies in order to continue the impact of the programme. Students who have been provided career guidance will be able to utilise the same and follow a career path most suited to their aptitude and interest.</p>

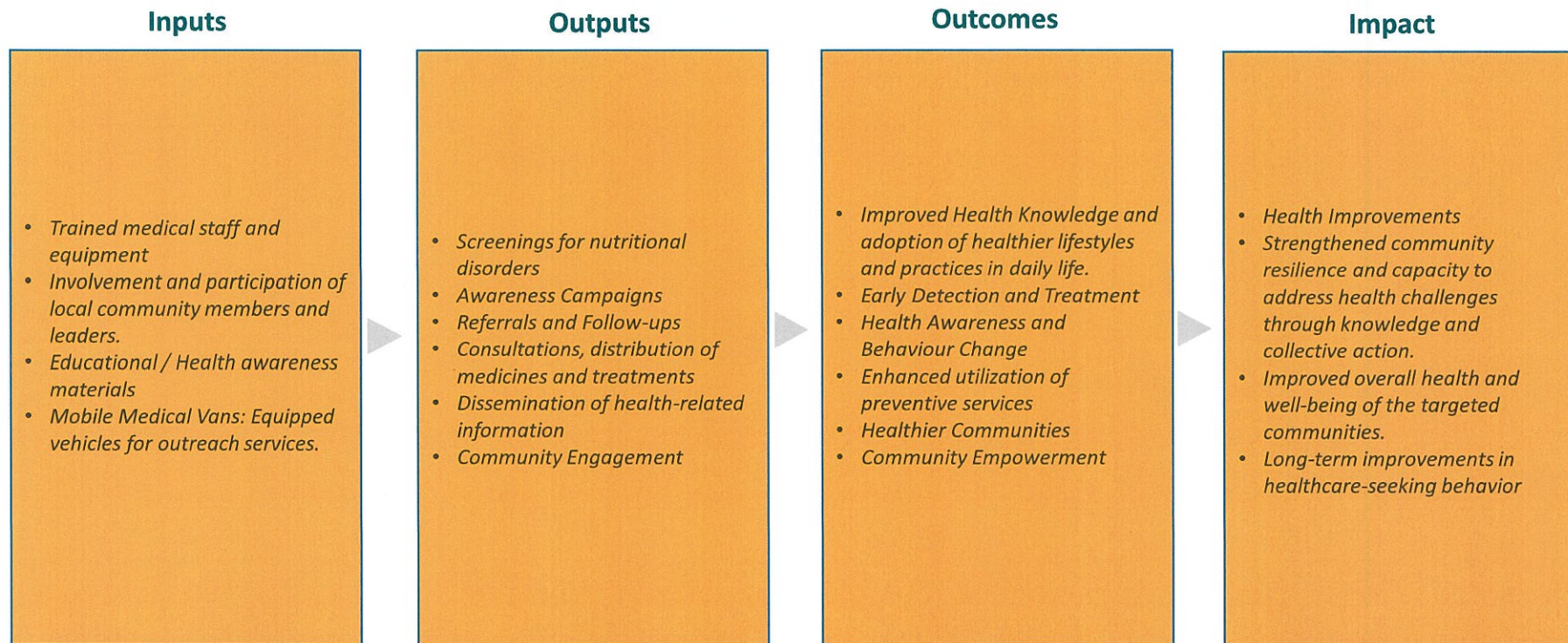


# *We!Swasthya*

The pillar aims at improving the preventive & curative health aspects of adolescent girls, women and community at large



# WelSwasthya - Theory of Change





# Contribution to SDG

**3** GOOD HEALTH  
AND WELL-BEING



*3.7- By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes*

*3.d-Strengthen the capacity of all countries, in particular developing countries, for early warning, risk reduction and management of national and global health risks*

**17** PARTNERSHIPS  
FOR THE GOALS



*17.17 - Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships*

# WelSwasthya - Projects

The 'WelSwasthya' programme consists of the following four CSR projects:

- **'Intervention to increase knowledge for better health'**, implemented by WFHK and Mamta HIMC
- **'Mobile Medical Unit'**, implemented by WFHK and Wockhardt Foundation
- **'Empowerment of women and young girls towards better healthy behaviour practices for improved quality life'**, implemented by WFHK and Avvai Welfare Society
- **'Empowering women and girls through healthcare'**, implemented by WFHK and PACE



# Intervention to increase knowledge for better health

Implemented by Welspun Foundation for Health & Knowledge and Mamta HIMC

Gujarat & Bihar

# Background

The project is a model of community awareness and systems strengthening to improve health status of reproductive aged women, children & adolescent girls. The goal of the proposed intervention was to enhance the overall wellbeing of the reproductive aged women and adolescent girls thereby reducing incidence of nutritional disorders like undernutrition or anaemia, and non-communicable diseases like cervix or breast cancers while empowering them for making their lives better in the lines of the government implemented RMNCH+A. It also aimed to screen TB & substance abuse, create awareness and provide referrals to higher centre.

This was achieved through screening, home to home visits, schools awareness sessions and check-ups, community sessions, BCC sessions, and mass awareness through various activities like health camps, Hb camps, wall paintings, poster distribution, street plays, cooking demonstration shows & competitions.

## Locations

**Anjar, Vapi,  
Patna**

## Beneficiaries

**57,320**



# Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in improving awareness and detection of health issues in rural communities. Specific objectives of conducting the research were to

- Assess the relevance and need of the project
- Understand and measure the intended impacts among community members
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Adolescents girls and boys (10-19 years): Primary beneficiaries and key stakeholders of the project benefiting from interventions
- Women (15-49 years): Primary beneficiaries and key stakeholders of the project benefiting from interventions
- Community members and families: Indirect beneficiaries of the project

## Theory of Change

### Impact

- Health Improvements
- Strengthened community resilience and capacity to address health challenges through knowledge and collective action.

### Outcomes

- Improved Health Knowledge and adoption of healthier lifestyles and practices in daily life.
- Early Detection and Treatment
- Community Empowerment

### Outputs

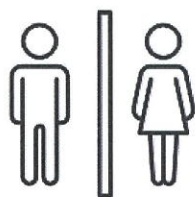
- Screenings for nutritional disorders (e.g., undernutrition, anaemia), non-communicable diseases (e.g., cervix or breast cancers), TB, and substance abuse.
- Awareness Campaigns
- Referrals and Follow-ups

### Inputs

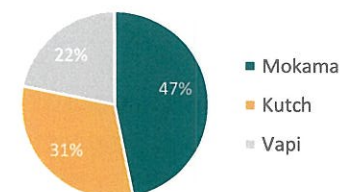
- Trained Staff
- Involvement and participation of local community members and leaders.
- Educational Materials

# WelSwasthya - Intervention to increase knowledge for better health

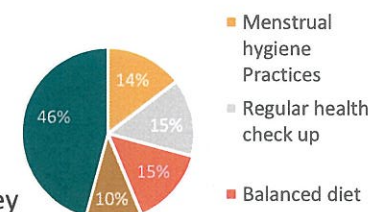
MAMTA HIMC - Anjar, Valsad and Patna



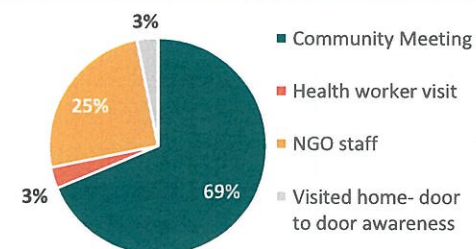
- 3 locations were covered for WelSwasthya across Gujarat and Patna (Anjar, Vapi and Patna)
- Majority of the respondents covered were homemakers (47%) and students (22%).
- 38% of the respondents were between the age of 22 to 30 years, while 31% belonged to the age bracket of 31 to 40 years.



- 81% respondents said that they were not familiar with concepts of health, nutrition, and hygiene
- 14% of the respondents stated that they only followed menstrual hygiene practices before the project.
- 15% said they were eating a balanced diet and 10% of the respondents mentioned they practiced handwashing.



- 59% of the respondents stated that they faced some challenges in accessing healthcare initially due to distance and time constraints.
- 69% respondents mentioned they became aware of the project by attending the community meeting and 25% said the project team visited their house to explain the benefits of the project.



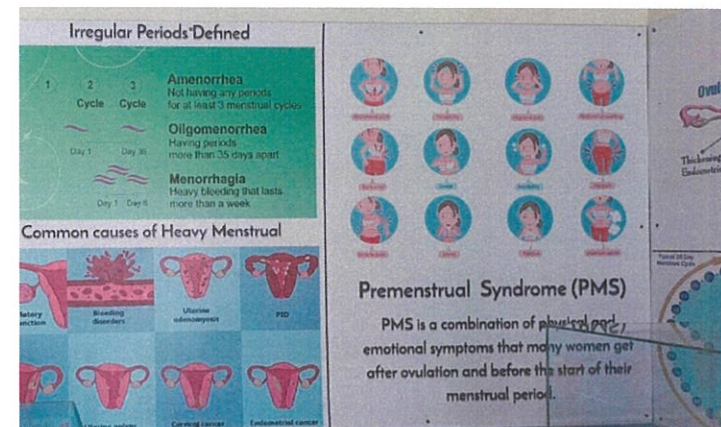


# WelSwasthya – Intervention to increase knowledge for better health

MAMTA HIMC – Anjar, Valsad and Patna



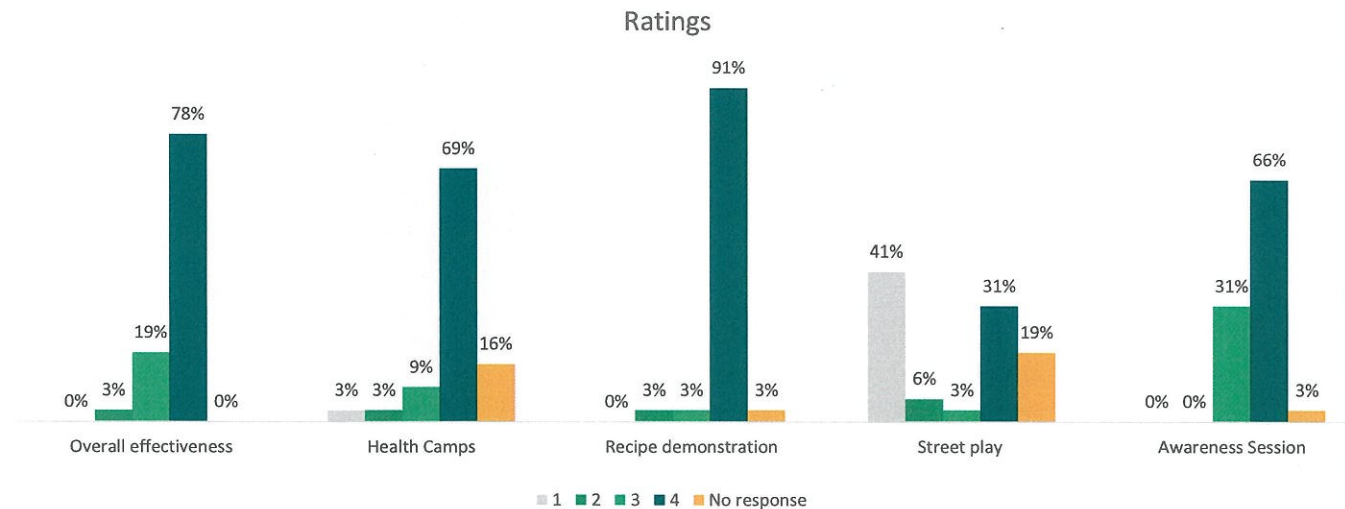
- **81%** respondents mentioned that after participating in the project, their **knowledge about health, nutrition, and hygiene has improved.**
- Additionally, **91%** of the respondents **observed changes in the knowledge, attitudes, and behaviour of their family members**
- **100%** of the respondents have mentioned that project activities and health camps are quite accessible and convenient in day-to-day life



# WelSwasthya – Intervention to increase knowledge for better health

## MAMTA HIMC – Anjar, Valsad and Patna | Ratings

### Rating on project activities



When asked to rate various activities and aspects of the project, the respondents gave the following ratings to each aspect:

- 78% of the respondents rated 4 for its overall effectiveness.
- 69% of the respondents rated 4 for attending the health camps.
- 91% of the respondents rated 4 attending the various recipe demonstrations.
- 41% of the respondents rated 1 for attending street play whereas 31% rated 4
- 66% of the respondents rated 4 for the awareness session whereas 31% of the respondents rated 3.



## Mobile Medical unit

Implemented by Welspun Foundation for Health & Knowledge and Wockhardt Foundation

Gujarat

# Background

The initiative aims to revolutionize primary healthcare accessibility in Gujarat through the Mobile Medical Unit (MMU) program. This initiative embodies a holistic approach to healthcare, encompassing promotive, preventive, and curative services. The MMU brings vital healthcare services directly to the doorsteps of marginalized communities, focusing on the unprivileged, women, children, the elderly, and people with disabilities.

The program not only addresses immediate healthcare needs but also emphasizes education and awareness, spreading information on hygiene, family planning, nutrition, and government health schemes. With a strong emphasis on quality and inclusivity, the MMU program stands as a beacon of hope, offering high-quality healthcare and empowering individuals to adopt healthier lifestyles while ensuring that no one is left behind in receiving essential medical attention.

## Locations

Anjar

## Beneficiaries

21,783



# Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in improving access to medical facilities in villages. Specific objectives of conducting the research were to:

- Assess the relevance and need of the project
- Understand and measure the impact on beneficiaries
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Community members and families: Indirect beneficiaries of the project

## Theory of Change

### Impact

- Improved overall health and well-being of the targeted communities.
- Long-term improvements in healthcare-seeking behavior

### Outcomes

- Health Awareness and Behaviour Change
- Enhanced utilization of preventive services
- Healthier Communities

### Outputs

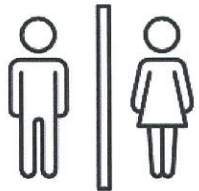
- Consultations, distribution of medicines and treatments offered through MMU.
- Dissemination of health-related information
- Healthcare Accessibility: Community Engagement:

### Inputs

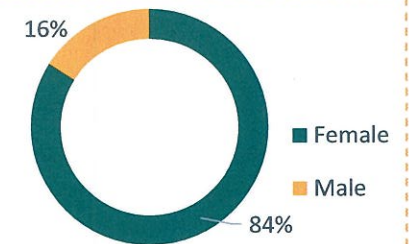
- Medical Staff and Equipment
- Mobile Medical Vans: Equipped vehicles for outreach services.
- Health Awareness Materials

# WelSwasthya - Mobile Medical unit

Wockhardt Foundation | Bazar chowk, Lakhapar, Singura, Kharawara, Satapur, (Gujarat)

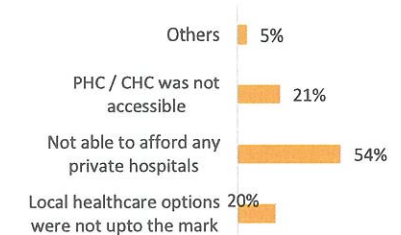


- Out of total respondents, 84% were female and 16% were male
- 100% of the respondents Said MMU visits once a week
- 100% of the respondents were aware of the MMU healthcare system. MMU is easily accessible to all members of the locality with the availability of medicine as per requirement.



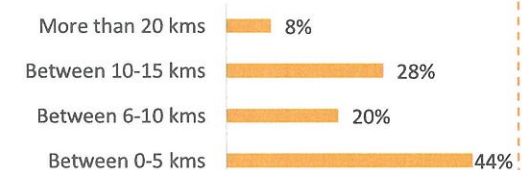
## Requirement of MMU

- 54% respondents said they needed the MMU due to lack of affordability of private hospitals while 22% respondents said it was due to the lack of PHC/CHC accessibility
- Health issues identified among the respondents are Asthma, skin infection, common cold, gastritis, joint pain, and flu.



## The most accessible healthcare source from residence:

- 44% of respondents said there was a healthcare facility between 0-5 km of their homes
- 20% respondents said a healthcare facility was available within 6 to 10 kms
- 28% of respondents had a healthcare facility within 10 to 15 km
- 8% respondents had a health care facility more than 20km away from their residence.





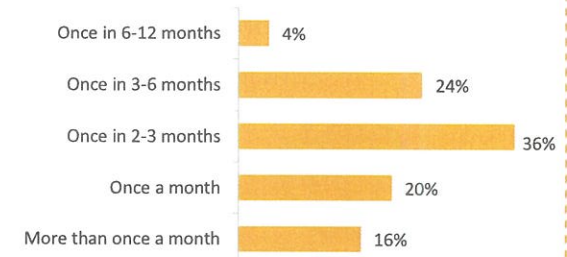
# WelSwasthya - Mobile Medical unit

Wockhardt Foundation | Bazar chowk, Lakhapur, Singura, Kharawara, Satapur, (Gujarat)



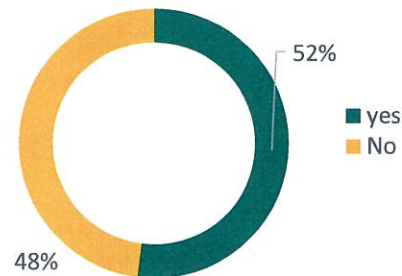
## Frequency of visiting healthcare source:

- 36% of respondents stated once in 2-3 months while 24% of respondents said once in 3 to 6 months
- 20% of respondents said once a month and 16% respondents have recorded more than once in a month.



- 52% of respondents were aware of awareness sessions conducted by the Wockhardt Foundation and Welspun team.

- Out of 52% of respondents, 27% respondents have been informed on precautions to avoid common diseases and illnesses, 27% said cleanliness and hygiene was covered, 12% said avoiding the use of self medication and information about the MMU was covered in the training.



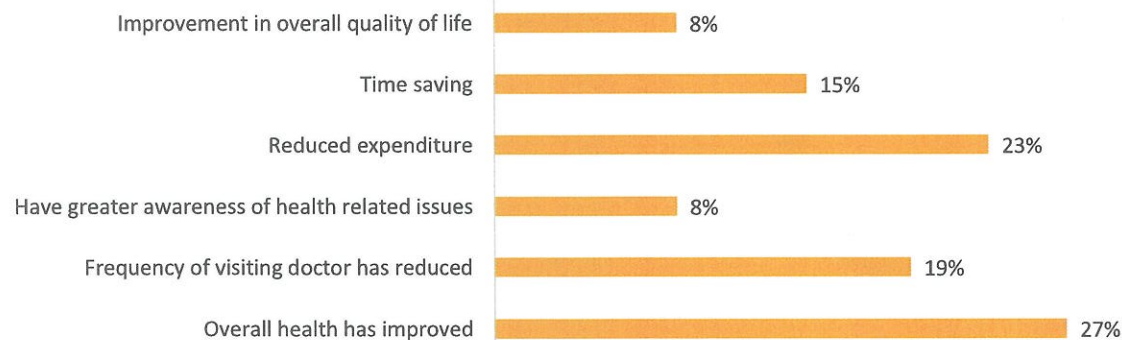
# WelSwasthya - Mobile Medical unit

Wockhardt Foundation | Bazar chowk, Lakhapar, Singura, Kharawara, Satapur, (Gujarat)



## Project impact

- 23% of respondents shared that the MMU has impacted them by reducing medical expenditure and 27% of respondents shared that their overall health has been improved.
- 19% of respondents shared that their frequency of visiting a health care facility has reduced.
- 15% respondents have shared that MMU saves time and efforts.





# Empowerment of women and young girls towards better healthy behaviour practices for improved quality life

Implemented by Welspun Foundation for Health & Knowledge and Avvai Welfare Society

Tamil Nadu

# Background

The project is a model of community awareness and systems strengthening to improve health status of reproductive aged women, children & adolescent girls. The goal of the proposed intervention was to enhance the overall wellbeing of the reproductive aged women and adolescent girls thereby reducing incidence of nutritional disorders like undernutrition or anaemia, and non-communicable diseases like cervix or breast cancers while empowering them for making their lives better in the lines of the government implemented RMNCH+A. It also aimed to screen TB & substance abuse, create awareness and provide referrals to higher centre.

This was achieved through screening, home to home visits, schools awareness sessions and check-ups, community sessions, BCC sessions, and mass awareness through various activities like health camps, Hb camps, wall paintings, poster distribution, street plays, cooking demonstration shows & competitions.

## Locations

**Nagapattinam**

## Beneficiaries

**2,500**



# Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in improving awareness and detection of health issues in rural communities. Specific objectives of conducting the research were to

- Assess the relevance and need of the project
- Understand and measure the intended impacts among community members
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Adolescents girls and boys (10-19 years): Primary beneficiaries and key stakeholders of the project benefiting from interventions
- Women (15-49 years): Primary beneficiaries and key stakeholders of the project benefiting from interventions
- Community members and families: Indirect beneficiaries of the project

## Theory of Change

### Impact

- Health Improvements
- Strengthened community resilience and capacity to address health challenges through knowledge and collective action.

### Outcomes

- Improved Health Knowledge and adoption of healthier lifestyles and practices in daily life.
- Early Detection and Treatment
- Community Empowerment

### Outputs

- Screenings for nutritional disorders
- Awareness Campaigns
- Referrals and Follow-ups

### Inputs

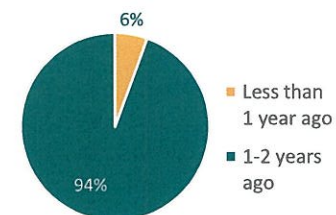
- Trained Staff
- Involvement and participation of local community members and leaders.
- Educational Materials

## WelSwasthya - Empowerment of women and young girls towards better healthy behaviour practices for improved quality life

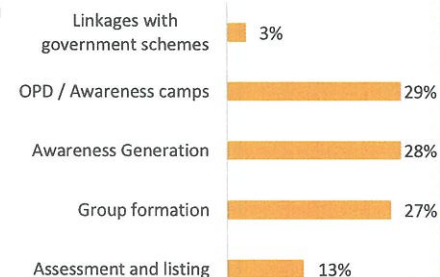
Avvai Welfare Society | Nagapattinam, Tamil Nadu



- 56% of the respondents are age between 25-35 years and 44% of the respondents were more than 35 years of age .
- All of the respondents were part of awareness group.
- 94% of the respondents have joined the group 1-2 years ago. Each group has more than 10 members.



- 94% of the respondents mentioned they got to know about this project through a mobilization drive from the Project team
- Activities which were conducted with the respondents in the group were about-
  - OPD/Awareness camps (29%)
  - Awareness Generation (28%)
  - Group Formation (27%)
  - Assessment and listing (13%)
  - Linkage with Government Scheme (3%)



- 83% reported attending sessions on Anaemia, Nutrition, RTI, STI, and Cancer
- The topics covered during the sessions were as follows: Nutrition and Anaemia, Menstrual Health Management, Sexually Transmitted Infections, Cancer, and Gender-Based Violence
- Most of the respondents attended 3-5 sessions on all the given topics

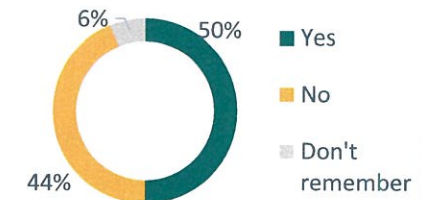


## WelSwasthya – Empowerment of women and young girls towards better healthy behaviour practices for improved quality life

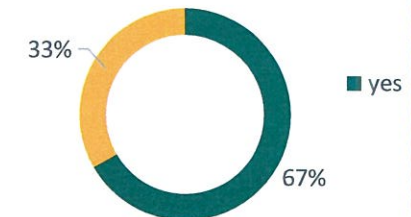
Avvai Welfare Society | Nagapattinam, Tamil Nadu



- respondents have used it for anaemia testing
- 50% of the respondents were diagnosed with Anaemia
- 56% of the respondents were treated through supplements. 33% of the respondents were treated through Nutritional Planning food Recipes and free diet Chart



- **67% of the respondents had preferred using sanitary pads over regular cloth** mentioning pads were hygienic to use.
- **Post the intervention, 100% respondents** had access to the sanitary pads, whereas before the project, only **61%** respondents had access to sanitary pads through government hospitals and Schools.



- 71% of the respondents had access to kitchen Garden.
- **28% respondents received support for kitchen garden as only limited beneficiaries possess the land required to set it up**
- **100% respondents** who received support for a **kitchen garden** under the project which is helping them reduce the cost of purchasing vegetables for self-consumption.

## WelSwasthya - Empowerment of women and young girls towards better healthy behaviour practices for improved quality life

Avvai Welfare Society | Nagapattinam, Tamil Nadu | Ratings



When asked about various activities and aspects of the project, the respondents gave the following response to each aspect:

- 83% of the respondents said they learnt something new in the awareness session
- 89% of the respondents mentioned they are quite confident about the key concept of health and gender roles
- 94% of the respondents said they followed the suggested changes in awareness session
- 100% of the respondents feel the trainer/facilitator was equipped with sufficient knowledge about the sessions.
- 100% of the adolescent girls now have a better understanding of their rights and choices related to health and gender and it has benefitted them
- 100% of the respondents mentioned about community-led initiatives or discussions inspired by the project

Overall, 55% of the respondents rated the project 5 out of 5, while 28% of the respondents rated it 4



# Empowering women and girls through healthcare

Implemented by Welspun Foundation for Health & Knowledge and PACE

Madhya Pradesh

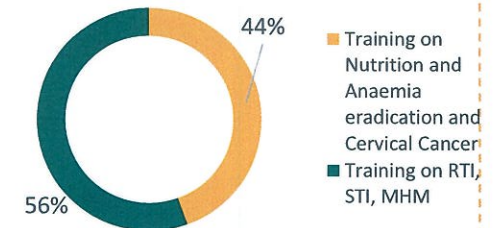


# We!Swasthya - Empowering women and girls through healthcare

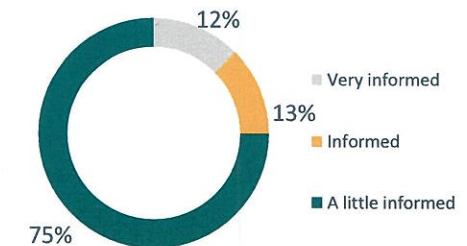
PACE | Dewas (Madhya Pradesh)



- 100% of the respondents were female and all of them attended the sessions.
- 56% of respondents were part of Training on RTI, STI, MHM training sessions.
- 44% of respondents attended Training on Nutrition and Anaemia eradication, and Cervical Cancer.



- 100% of the respondents were part of BCC Sessions
- 75% of the respondents were only slightly informed about topics like Nutrition and Anaemia, MHM, RTI & STI, Cervical and Breast Cancer before the BCC sessions

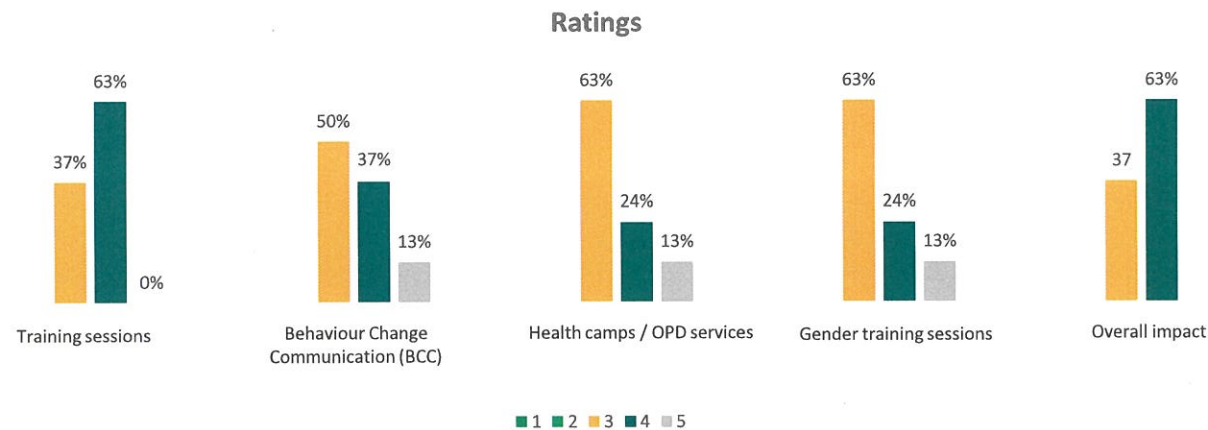


- More than 60% of the respondents gained better understanding of menstrual hygiene management
- Over 70 % of the respondents were aware of the signs and symptoms of RTI and STI followed by
  - Proper nutrition and its importance
  - causes and prevention of anaemia
  - importance of early detection of cancer



# WelSwasthya - Empowering women and girls through healthcare

PACE | Dewas (Madhya Pradesh)



For all aspects, beneficiaries rating was between 3 and 4 out of a maximum 5. This indicates that while the response was satisfactory, beneficiaries felt there was scope of improvement in the activities.

Majority of the respondents were also not able to fully recall all project activities, since no follow up or handholding activities after the project were conducted.

## WelSwasthya – Assessment Framework

Parameter	Result
Need	The health programmes were required by the target beneficiaries as they aimed to provide quality healthcare and awareness through the provision of mobile medical units and generate awareness among adolescents and women. Majority of the target population had low income and inadequate resources. All the projects under the programme also emphasised the need of their respective locations and introduced relevant interventions to address the same.
Effectiveness	The healthcare interventions were effective to a large extent. They were introduced to ensure a quality healthcare to the underprivileged individuals who were in need with a greater focus on women. The objectives of these programme were achieved by devising appropriate strategies as per the needs, such as provision of MMU at locations at locations where local health centres were not easily accessible. Similarly, awareness generation of women on menstrual health hygiene, which is an often overlooked aspect in rural areas was effective in inculcating healthy habits among them.
Sustainability	The programmes were implemented through a model that ensured they remain sustainable in the coming years. Awareness generation was conducted through on-ground implementing partners who also created community volunteers for follow ups. The data collected for the programme indicates that post completion of the project, the overall retention and behaviour change among target beneficiaries on health aspects remains high. Furthermore, convergence with government programmes has helped them enrol in schemes that enable them to access improved health services.

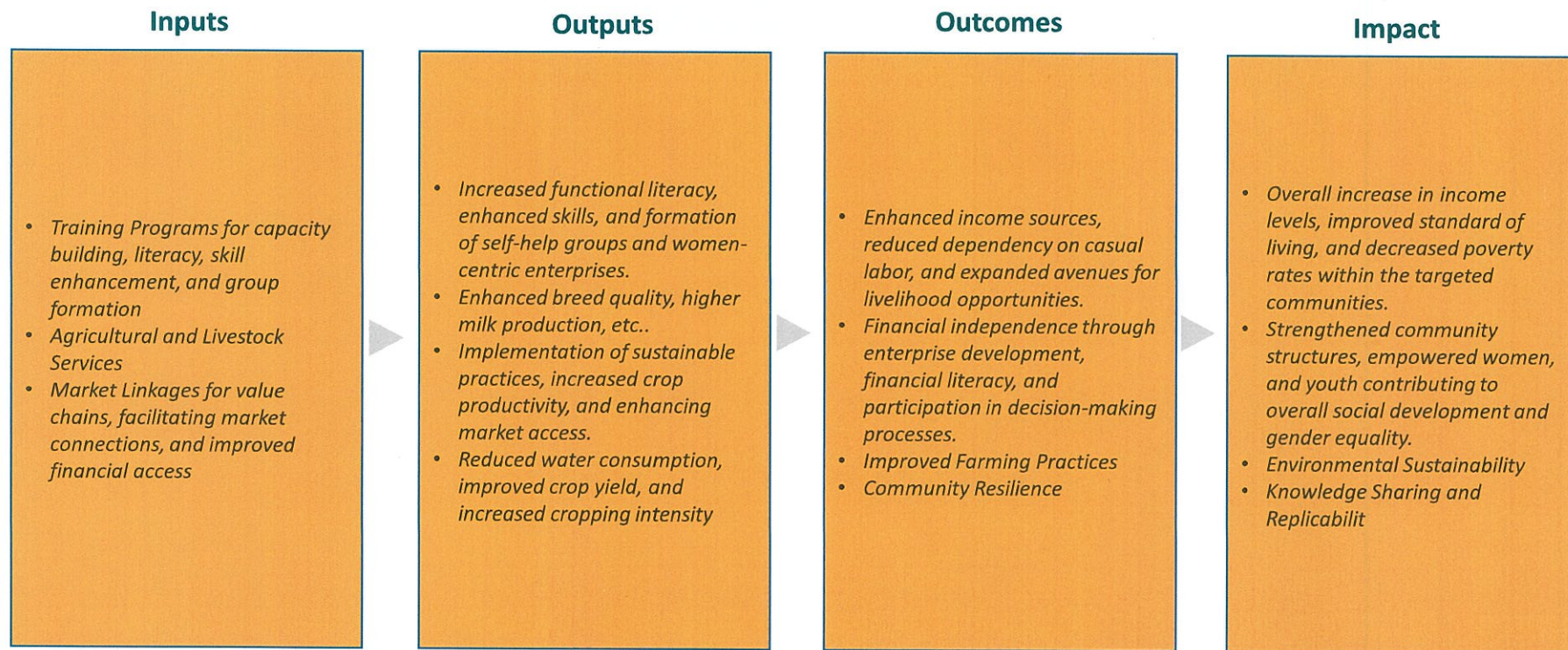


# *WellNetrutva*

The pillar aims to empower women in rural areas by improving health practices and creating sustainable farm and non-farm based livelihood opportunities.



# WelNetrutva - Theory of Change





# Contribution to SDG



*1.2: By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions*

*1.4: By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over property, natural resources, appropriate new technology and financial services*



*5.5: Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life*

*5.a: Undertake reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, inheritance and natural resources, in accordance with national laws*



*10.2: By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status*



*17.17 - Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships*

# WelNetrutva - Projects

The 'WelNetrutva' programme consists of the following two CSR projects:

- **'Women Empowerment and Alternative Livelihoods Enhancement Project'** implemented by WFHK and BAIF
- **'To empower the rural communities in 7 villages especially the women and adolescents through improving their livelihood opportunities, providing health care through BCC and curative care facilities for a holistic life of 4 villages at 3 villages of Dewas district of Madhya Pradesh.'** implemented by WFHK and PACE



*WelNetrutva*

# Women Empowerment and Alternative Livelihoods Enhancement Project

Implemented by Welspun Foundation for Health & Knowledge and BAIF

Gujarat

# Background

The initiative aims to empower rural women through interventions in namely four thematic areas i.e. Agriculture development, livestock development, water resource development and women empowerment.

The interventions for various thematic areas like that of agricultural development includes that of promotion for drip and sprinkler irrigation, demonstration of Mandap, Non Mandap and horticulture crops and also promotion and formation of FPO. The suggested interventions for livestock development includes that of creation of AI center, fodder development and demo plants, small ruminant and cattle deworming among others. The interventions in soil and water conservation includes that of farm bunding, MFO, water harvesting structures and Bore well recharge while the theme of women empowerment is envisaged to intervene through SHG group formation, farmers group formation and trainings on livestock development and Income generation activities.

## Locations

**Anjar, Vapi**

## Beneficiaries

**21,932**



# Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in improving livelihood opportunities in rural communities.

Specific objectives of conducting the research were to

- Assess the relevance and need of the project
- Understand and measure the intended impacts among community members
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Women (18-49 years): Primary beneficiaries and key stakeholders of the project benefiting from interventions
- Community members and families: Indirect beneficiaries of the project

## Theory of Change

### Impact

- Sustainable Livelihoods
- Community Resilience
- Gender Equity:

### Outcomes

- Enhanced Agricultural Productivity
- Improved Livestock Health:
- Effective Resource Management
- Increased Women's Agency:

### Outputs

- Agricultural Development:
- Livestock Development:
- Income generation

### Inputs

- Financial Resources
- Technical Expertise

# WeiNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

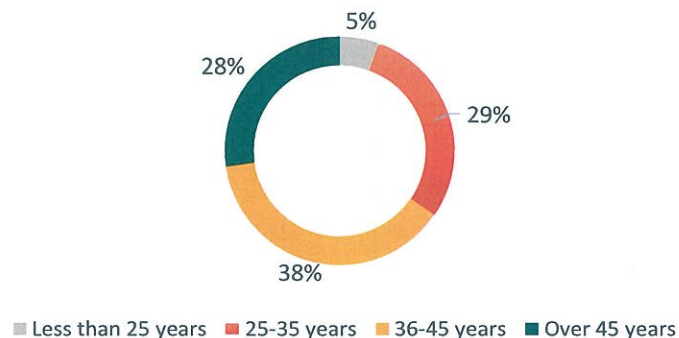
BAIF | Anjar, Vapi (Gujarat)



## Respondents profile

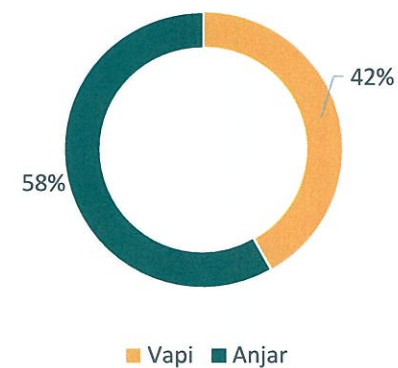
- Among respondents interviewed under the project, majority (38%) were aged between 36-45 years. This was followed by respondents between 25-35 (29%) and over 45 years (27%)

Age of respondents



- 58% respondents were from Anjar, while the rest were from Vapi

Location-wise distribution of respondents



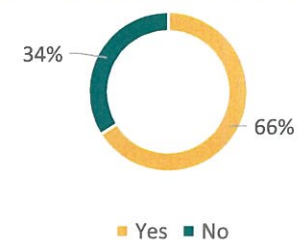


# WeNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

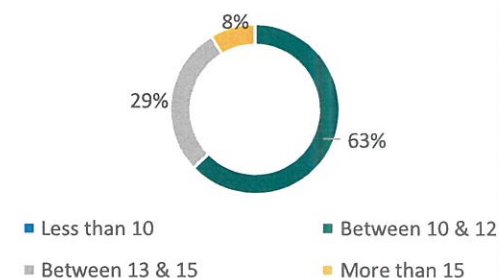
BAIF | Anjar, Vapi (Gujarat)

## SHG formation

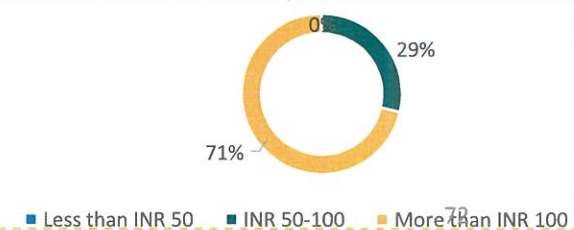
Among respondents interviewed under the project, **66% were part of SHGs** while the **others were only provided support such as livestock artificial insemination.**



Majority of respondents (**63%**) said their **SHGs consist of 10 to 12 members**. About 28% have slightly larger groups, ranging from 13 to 15 members, while only 9% have more than 15 members.



All SHG members contribute at least INR 50 every month in their SHGS, with **71% contributing INR 100 or more**



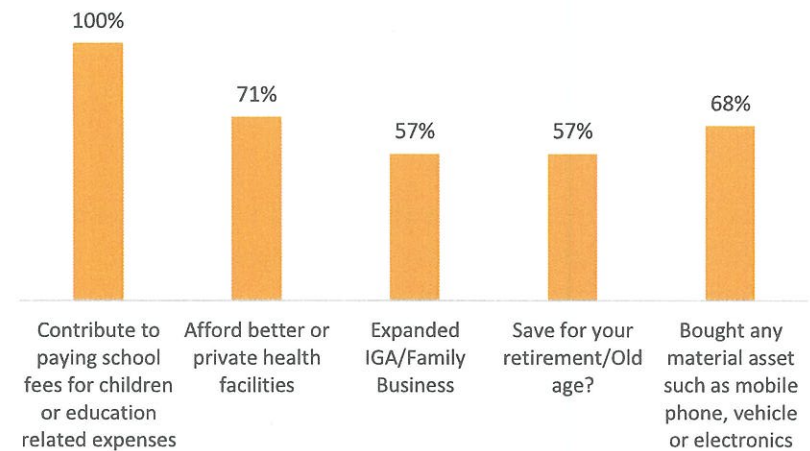
# WelNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

BAIF | Anjar, Vapi (Gujarat)

## SHG formation

- All respondents expressed that they **were able to contribute to family income** through the activities taken up by them
- When asked how they utilise additional income generated through their livelihood activities, **all respondents contribute to children's education** expenses, while **71% can now afford better healthcare**. Furthermore, **57% have expanded their income-generating activities**, saved for retirement
- **68% have acquired material assets** such as home appliances for personal use, highlighting improved financial well-being and opportunities for personal growth.

Utilisation of income through the project



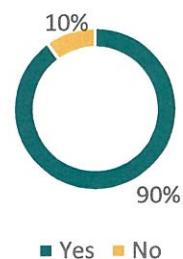


# WeNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

BAIF | Anjar, Vapi (Gujarat)

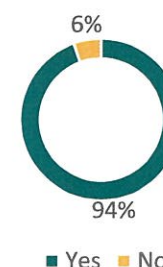
## Livestock management

Training for livestock attended



- **90% of respondents** under livestock management support **attended livestock training**

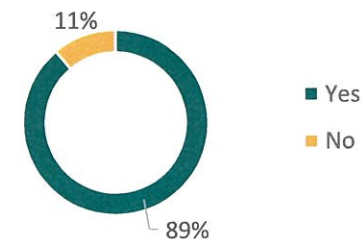
New learnings for participants from the training



- Out of these participants, **94% reported that they learned something new** that they were not aware of earlier.

- **89% of those who received training** were able to successfully **implement their newfound knowledge into livestock management**, underscoring the their understanding. The respondents who were not able to fully implement these learnings cited lack of time as the major reason for the same.

Implementing new learnings



# WeNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

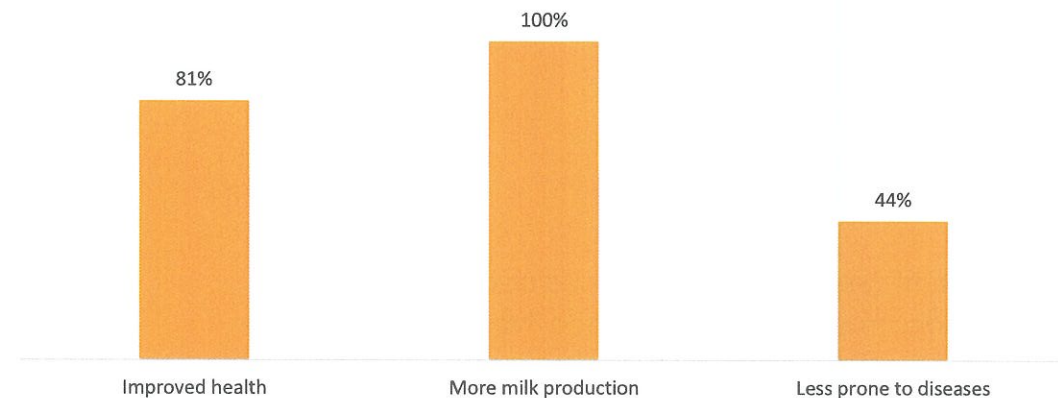
BAIF | Anjar, Vapi (Gujarat)

## Livestock

### Key topics covered in training for beneficiaries on livestock management:

- *Understanding of Animal Husbandry*
- *About Nutrition and Feeding*
- *Knowledge of Breeding and Genetics*
- *Health and Disease Management*
- *Artificial Insemination, its types and best practices*

### Changes observed in cattle (post training)



Following the training provided, livestock owners observed several positive changes in their cattle. The most notable improvements were seen in **increased milk production, with 100% of respondents** noting this benefit, and **enhanced overall health**, which was reported by **81%** of the participants. Additionally, **44%** noted that **their cattle became less prone to diseases**.



# WelNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

BAIF | Anjar, Vapi (Gujarat)

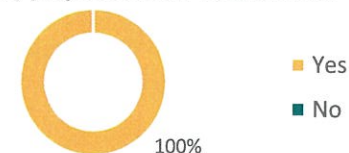
## Livestock



### Guidance and support:

All respondents who undertook cattle insemination support felt they were **well-guided through the insemination process** by the project team.

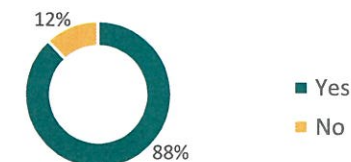
### Guided well by project staff on insemination



### Frequency of visits:

A significant portion of the respondents (88%) reported that the project staff **visited them at regular intervals to check on their cattle's well-being post-insemination**. The most common frequency of visits was 3 months.

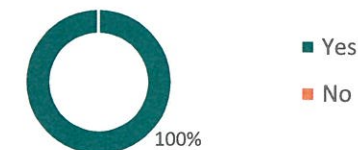
### Visit by staff at regular intervals



### Accessibility of staff:

All respondents who undertook cattle insemination found the **project staff to be accessible for any support or advice required on their cattle at all times**.

### Accessibility of staff at all times



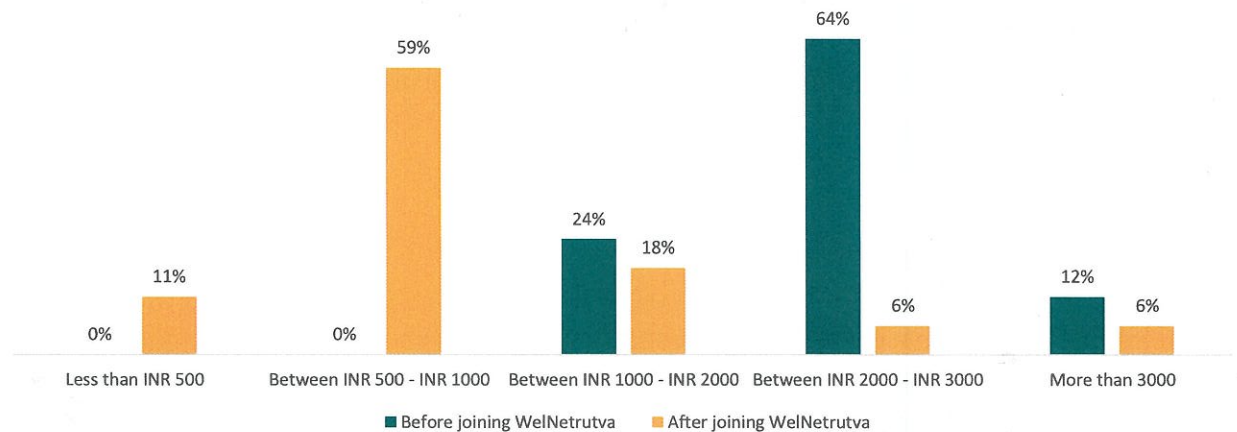
# WelNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

BAIF | Anjar, Vapi (Gujarat)

Upon joining WelNetrutva, the annual spending on medical and nutritional feed expenses reduced for majority of the stakeholders.

Before joining the program, all the respondents were spending at least INR 1000, with nearly 77% of them spending more than INR 2000 on a yearly basis. However, **post joining the program, 71% of the respondents spent INR 1000 or less**, indicating lesser yearly expenditure for the beneficiaries.

Annual spend on livestock (medical and mineral feed)



The artificial insemination support was rated 5 by all respondents





# WelNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

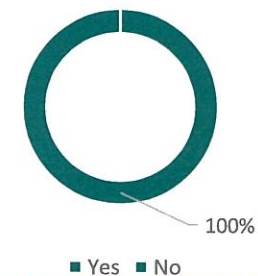
BAIF | Anjar, Vapi (Gujarat)

## Agriculture – Training support

Respondents who benefited from this intervention stated that they were **provided training/technical sessions on topics such as soil and water conservation techniques, types of farming (Mandap / Non Mandap), benefits of organic farming and climate resilient farming practices**. They were also **provided seeds for mandap crops** to help enhance their income

**100%** of the respondents stated that **following the learnings from the training resulted in improved soil health**. Almost **half the respondents** also mentioned that they have **observed better produce** post implementing these learnings.

Improved soil health post learnings



Common challenges faced by respondents in adopting these practices are **pest management** and **availability of seeds post initial support from WelNetrutva**.

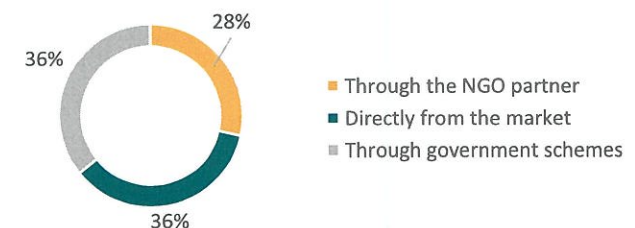
# WelNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

BAIF | Anjar, Vapi (Gujarat)

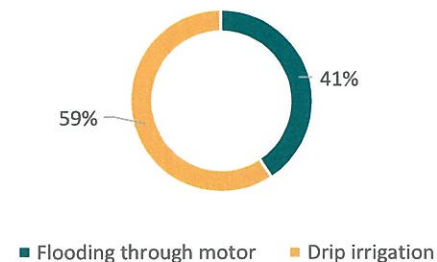
## Agriculture – Irrigation support

- **59% respondents** use **drip-irrigation as the primary irrigation method**. Out of these, 29% have received it directly through the WelNetrutva project while 36% have availed it through government schemes under convergence for WelNetrutva
- **74% respondents** said **drip irrigation has helped them by reducing time and labour cost**, reducing soil erosion and moisture conservation, while in some cases, Increased crop yield has also been observed
- **90% of the respondents** stated that they have observed **improvement in moisture retention capacity of soil and overall soil quality** post using drip irrigation. This is also supplemented by activities such as formation of farm bunds.

Provision of drip irrigation support



Irrigation method





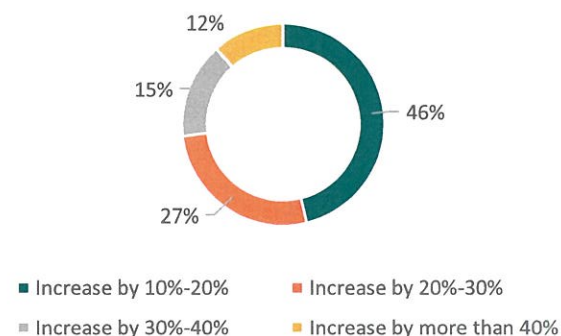
# WelNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

BAIF | Anjar, Vapi (Gujarat)

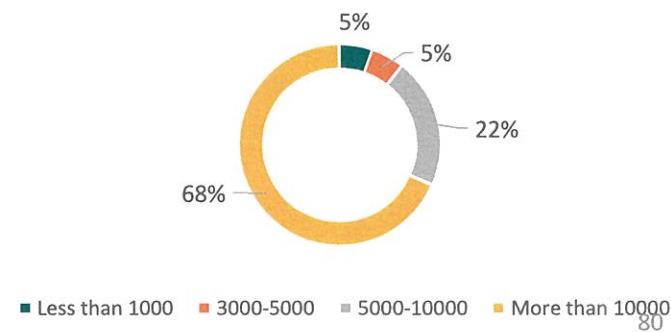
## Agriculture – Expense reduction

- **100%** of the respondents stated that they have been able to **reduce input costs by at least 10-20%** by adopting the aforementioned practices, whereas **30% have reduced inputs cost by at least 30%**, with the reduction going down to almost 80% in a few cases.
- Common challenges faced by respondents in adopting these practices are:
  - Not being able to follow **pest management practices** properly.
  - availability of seeds as **beneficiaries are required to purchase seeds themselves** post initial support from WelNetrutva in providing them free of cost seeds.
- **Majority of respondents (68%) are earning more than 10,000 per month** from livelihood activities. These beneficiaries were earlier not earning anything before being empowered by the WelNetrutva project.

Reduction in expenses



Per month income after introduction of crop varieties



# WelNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

BAIF | Anjar, Vapi (Gujarat)

## Convergences

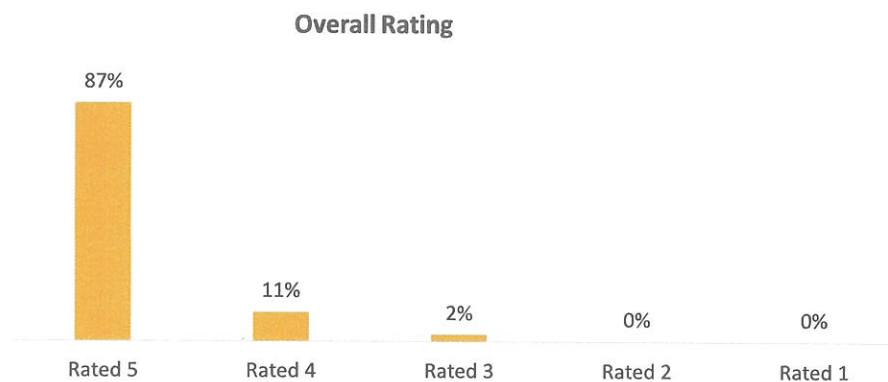
- Only **36% respondents** reported being **aware of various government schemes available in their village, before WelNetrutva team generated awareness** on the same. Post linking with the program, **70% respondents** stated they are **aware of at least one government scheme**.
- Nearly **70% respondents** currently avail **one or more government schemes** like Ayushman Bharat, NRLM, state insurance schemes, and support for drip irrigation set-up being recognised the most by them.
- As per the respondents, BAIF provided **support in terms of awareness and assistance in registering/filling out forms for these schemes** and **facilitating discussions between prospective beneficiaries and gram panchayats**
- Respondents who availed government schemes **reported benefits such as income enhancement, savings improvement, contribution to family expenses, and increased awareness of schemes**. Specific examples of benefits include capital investment for businesses and increased daily profits.



# WelNetrutva – Women Empowerment and Alternative Livelihoods Enhancement Project

BAIF | Anjar, Vapi (Gujarat)

Overall, respondents rated the WelNetrutva project highly, with **more than 90% respondents giving it a rating of at least 4.**





'To empower the rural communities in 7 villages especially the women and adolescents through improving their livelihood opportunities, providing health care through BCC and curative care facilities for a holistic life of 4 villages at 3 villages of Dewas district of Madhya Pradesh.'

Implemented by Welspun Foundation for Health & Knowledge and PACE

Madhya Pradesh



# Background

The initiative aims to empower rural women through interventions in entrepreneurship capacity building and support with market linkages

The support was provided to enterprises in the following trades: Cosmetic Shop, Broom Making, Cow Rearing, Goat Rearing, Kirana Store Readymade Garment).

The key activities were developed to improve livelihood status of women entrepreneurs through sustainable farm and non-farm interventions for increase their income up to Rs 3500 in 7 villages.

## Locations

**Dewas**

## Beneficiaries

**337 women**

# Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in improving livelihood opportunities in rural communities.

Specific objectives of conducting the research were to

- Assess the relevance and need of the project
- Understand and measure the intended impacts among community members
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Women (18-49 years): Primary beneficiaries and key stakeholders of the project benefiting from interventions
- Community members and families: Indirect beneficiaries of the project

## Theory of Change

### Impact

- Sustainable Livelihoods
- Community Resilience
- Gender Equity

### Outcomes

- Enhanced income for women
- Effective Resource Management
- Increased Women's Agency

### Outputs

- Capacity building
- Market linkages
- Women taking up livelihood activities

### Inputs

- Financial Resources
- Technical Expertise



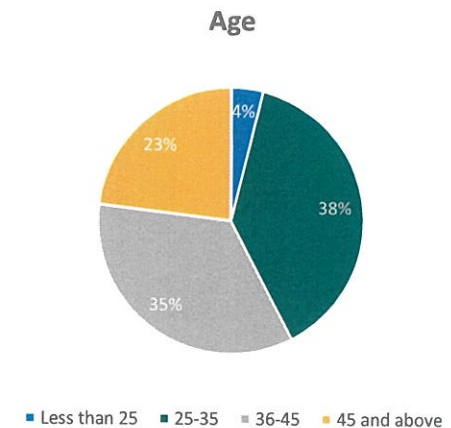
# WelNetrutva – To empower the rural communities in 7 villages especially the women...

PACE | Madhya Pradesh



## *Respondents profile*

- Among respondents interviewed under the project, majority (38%) were aged between 25-35 years. This was followed by respondents between 36-45 (35%)
- All respondents were mobilised by PACE staff
- Most common livelihood activities taken up by respondents were **animal husbandry, farming & animal husbandry both, stitching and grocery shops**

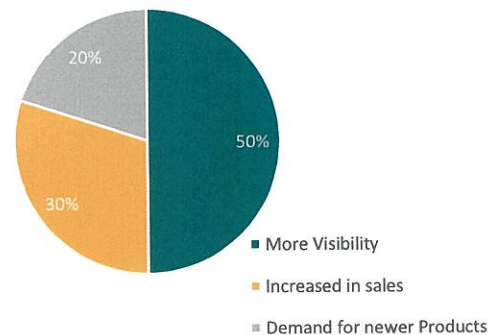


# WeNetrutva – To empower the rural communities in 7 villages especially the women...

Pace | Dewas (Madhya Pradesh)

## Benefits from the initiative

Contribution of training to business



50% of women entrepreneurs have experienced **increased visibility of their work** post the training received under the project. **30% respondents mentioned they have observed an increase in sales**, while **20% stated they have observed demand for newer projects**

- Majority of respondents **stated lack of resources as the most common challenge faced in scaling up their work**, followed by limited knowledge and low market access.
- When asked how the project impacted the overall empowerment and social recognition of the women entrepreneurs within their communities, respondents stated that they are now **financially literate, and the project has empowered them to earn a steady income**, along with access to loans through SHGs. In some cases, input such as seeds were also provided to them.

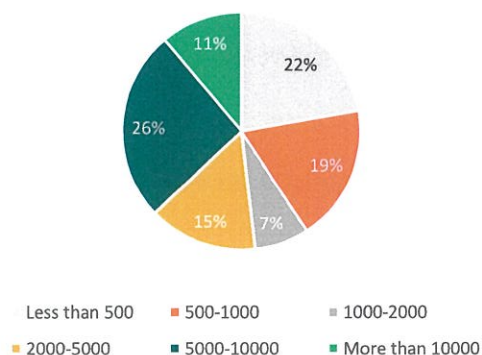


# WelNetrutva – To empower the rural communities in 7 villages especially the women...

Pace | Dewas (Madhya Pradesh)

## Increase in income

Increase in income post project



**75% of women entrepreneurs reported an increase in their monthly income.** When asked to compare with neighbouring villages, **75% experienced higher income and improved status**, while 17% felt they had a similar income and status.

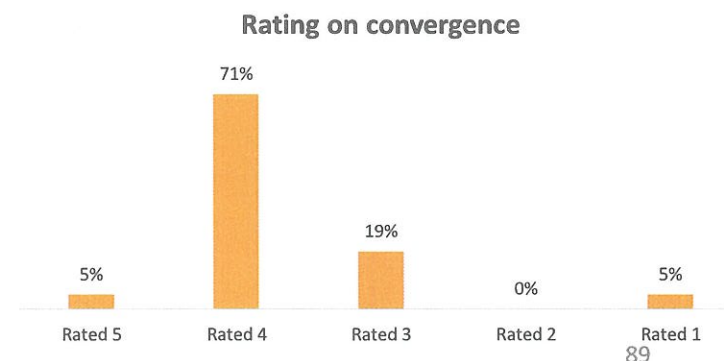
When asked about the impact of Business Skills Training, **92% of women entrepreneurs reported that business skills training sessions have contributed to their ability to manage their ventures effectively.** This indicates a high level of effectiveness in enhancing their business skills.

# WeNetrutva – To empower the rural communities in 7 villages especially the women...

Pace | Dewas (Madhya Pradesh)

## Convergence with Government Schemes (other than SHGs):

- All respondents participated in at least one government scheme.
- The most common scheme opted for was the **Ayushman Card** with **92% of participants** availing it, followed by “**Ladli Behna**”, a state government-supported scheme with **69% respondents** benefiting from it.
- Respondents stated that they **did not face any challenges** while enrolling into schemes, with sufficient awareness and support from Gram Panchayat and PACE staff.
- **92% of respondents witnessed positive changes or improvements in their village due to government schemes** and leveraged resources, in the form of access to more resources and a safety net from risks
- On a scale of 1 to 5, (where 5 indicates highest effectiveness), **71% respondents rated the support received for convergence with government schemes with a score of 4**, indicating relatively high satisfaction, while **19% of participants rated the schemes with a score of 3**, showing moderate satisfaction.





## WelNetrutva – Assessment Framework

Parameter	Result
Need	The programme caters to the need of empowering women. A drastic number of women in rural india are unemployed or do not have sufficient decision making authority even though they may possess various skills. The programme has been successful in addressing this issue by enabling rural women with skills, capacity, resources and access to credit to support themselves and contribute to their family's income.
Effectiveness	The programme has been successful in capturing the broader objective, i.e., providing avenues of income generation to women and making them assume greater responsibility beyond household responsibilities. Majority of women lack confidence and motivation to realise their potential. With lack of support and conducive environment, it often leads to decreased motivation. The programme has helped in generating awareness about the opportunities of earning within the confines of their household and provide them with necessary technical skills/knowledge for the same. This has resulted in a majority of women contributing to their household income and become more confident.
Sustainability	The programme has led towards a change in mindset in the community by creating a space for women. The scope of the programme was to empower women by providing them with skills, knowledge and resources. As majority of women have taken up income generation activities, they are able to sustain these activities with minimal help. Furthermore, awareness and convergence with government programmes has also allowed them to access support whenever required





# *Welspun Super Sports Women Program*

The pillar aims to empower female athletes coming from challenging backgrounds, in achieving their Sporting endeavours and creating ambassadors of change.

Implemented by Welspun Foundation for Health & Knowledge and Meraki Sports & Entertainment

Pan India



# Background

Welspun Super Sports Women Program Program (WSSW) is a program under the Welspun Foundation's CSV initiatives. It is a pioneering initiative in the country, designed to support only female athletes across different life stages – grassroots, national & international levels. WSSW currently provides scholarships to 27 female athletes across 14 different Sporting disciplines.

The focus is to guide and promote promising young Sportswomen through mentorships and financial assistance across the various stages of their athletic journeys right from the grassroots, national to even international levels.

- 4\*100 m
- Athletics
- Badminton
- Boxing
- Breakdancing
- Gymnastics
- High Jump Para Athlete
- Long Distance Running
- Para-Badminton
- Para-Badminton (Doubles)
- Para-Swimming
- Racewalking
- Skateboarding/ Surfing
- Sports Climbing
- Swimming
- Taekwondo
- Table Tennis
- Wrestling

## Locations

**Pan India**

## Beneficiaries

**36**

# Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in supporting athletes. Specific objectives of conducting the research were to

- Assess the relevance and need of the project
- Understand and measure the impact of support provided through financial assistance to athletes
- Assess other impacts created by the project in the process of achieving its primary objectives.

## Target groups:

- Athletes: Primary beneficiaries and key stakeholders of the project benefiting from the support.
- Coaches / mentors: Secondary stakeholders observing the changes to primary stakeholders.

## Theory of Change

### Impact

- Long-term advancement of female athletes in Sports
- Social empowerment and gender equality through Sports
- Inspiration for future generations of female athletes
- Positive influence on communities and societal perspectives towards women in Sports

### Outcomes

- Enhanced skills and capabilities of female athletes
- Increased participation and performance in Sporting disciplines
- Improved access to opportunities at grassroots, national, and international levels
- Empowerment and confidence among female athletes

### Outputs

- Financial assistance for athletes' training and competitions
- Scholarships awarded to promising young Sportswomen
- Support across different stages of athletic development

### Inputs

- Financial resources
- Scholarships for female athletes
- Training and guidance support



# Contribution to SDG



*4.5: By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations*

*4.B: By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and scientific programmes, in developed countries and other developing countries*



*5.5: Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life*

*5.a: Undertake reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, inheritance and natural resources, in accordance with national laws*



*8.5: By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value*

*8.6 : By 2020, substantially reduce the proportion of youth not in employment, education or training*



*10.2: By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status*

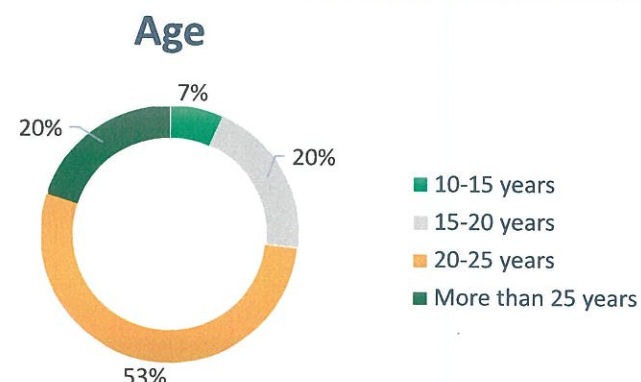


*17.17 - Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships*

# Welspun Super Sports Women Program

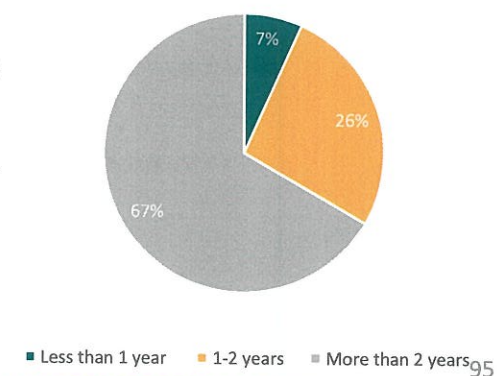
Pan India

- **Over 70% of the respondents were below the age of 25**, with majority of respondents (53%) between the age of 20-25 years.



- **67% respondents were associated with the WSSW program for more than 2 years**, while 7% of respondents said they were associated with WSSW for less than one year.
- Almost all respondents **had participated in international events** in their respective sports.

**Duration of association with WSSW**

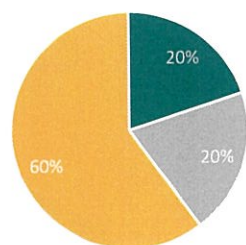




# Welspun Super Sports Women Program

Pan India

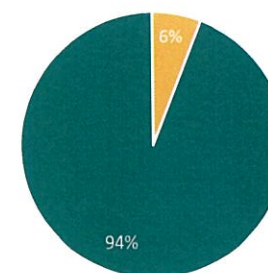
Linking with the program



- Through sports associations or federations
- Through friends or fellow athletes
- Through social media or internet
- Directly through WFHK

Majority of the respondents (**60%**) became aware about the programme through WFHK, since the WFHK staff reached out to them directly. The remaining became aware about it from Sports associations/federations or social media

Extent of support recieved



- Partially supported
- Fully supported

**94% respondents** stated that they were **fully supported by the programme** in addressing all their needs related to their Sports. The remaining respondents said there are some components where they do not use WFHK's support.

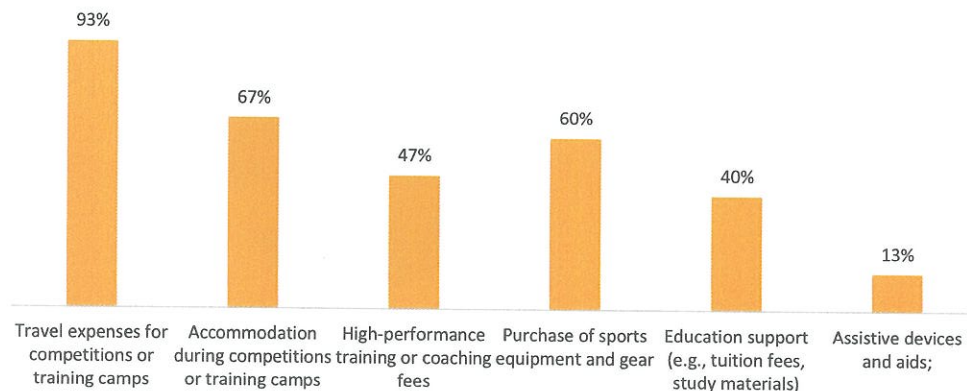
**80%**

respondents stated that the **project team and administration were highly approachable and responsive**; while the remaining 20% stated they faced minor operational delays in receiving the support, but did not face any major inconvenience.

# Welspun Super Sports Women Program

Pan India

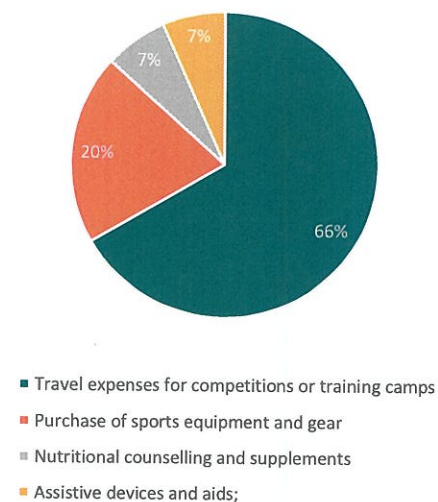
Components covered under the programme



**93%** respondents mentioned they **received support for travel costs and accommodation** to help them participate in competitions. This was followed by **sports equipment and gear (67%)** and high-performance training/coaching and psychological counselling (60%).

**40% of athletes also received assistance for education-related expenses** like tuition fees and personality development

Highest utilisation of grant by athletes



**67%** respondents said **travel and accommodation** was the aspect **where most of the support from WSSW programme was being utilised**, followed by 20% who said it was purchase of equipment and gear



# Welspun Super Sports Women Program

Pan India

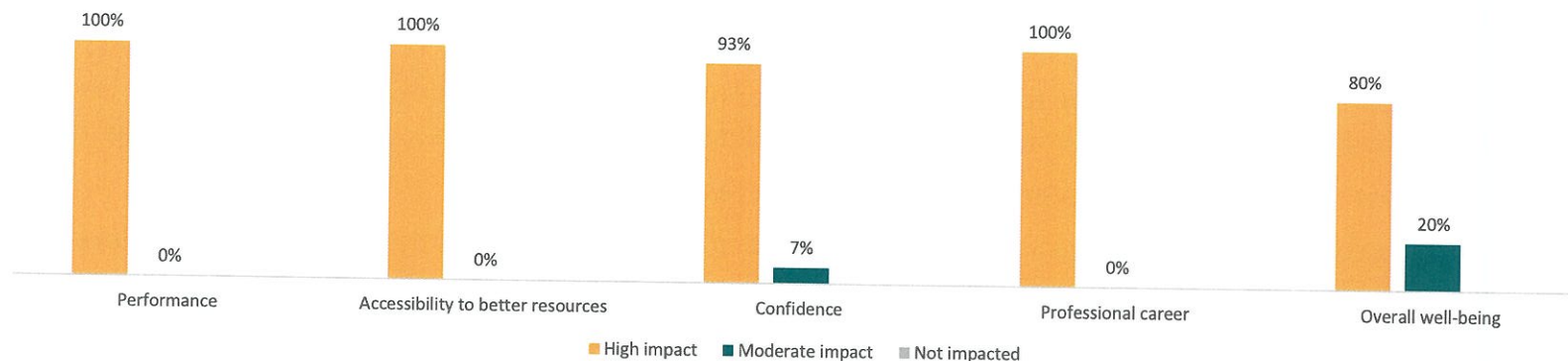
## Positive impact on athletic careers and personality development:

- The athletes credited the program with impacting their athletic careers and personal development. They noted benefits such as improved accessibility to coaches, nutrition, and sports psychologists and providing much-needed nutrition assistance.
- Support for equipment and aids was also seen as valuable among respondents.
- They also reported acquiring new skills, such as **learning English and gaining confidence through Personality Development Program.**
- Some athletes also stated that they secured jobs, such as in railways, which provided additional financial stability and opportunities for participation in future events.

# Welspun Super Sports Women Program

Pan India

Rating by respondents on aspects



- **Performance:** All respondents rated high impact on their athletic performance as a result of the support program.
- **Accessibility to Better Resources:** Similar to performance, all athletes rated a high impact on their accessibility to better resources under the program.
- **Confidence:** 93% respondents reported high impact on their confidence levels from the program.
- **Professional Career:** All athletes emphasized that the program had high impact on their professional careers.
- **Overall Well-Being:** The majority of respondents (80%) rated a high impact on their overall well-being signifying a generally positive effect.



# Welspun Super Sports Women Program

Pan India

## Challenges highlighted:

- A few respondents cited **minor delays in support**, which made it challenging for them to manage finances for a short period.

## Suggestions:

- Several athletes stressed the importance of **extending the support for a longer duration**.
- One respondent suggested the **inclusion of a yearly event to recognize and appreciate athletes**, potentially enhancing their motivation and morale.
- There was a desire among participants for further support, including **sessions on injury prevention and exposure visits**.

## Welspun Super Sports Women Program – Assessment Framework

Parameter	Result
Need	<p>The programme is aimed at supporting women athletes. Athletes in India, especially in rural areas, often face a lack of resources and access to facilities that enable them to improve their performances. The programme has been successful in addressing these challenges issue by providing financial support to such female athletes in accessing better coaching, counselling, equipment and logistical support for participation in competitive events.</p>
Effectiveness	<p>The programme has enabled female athletes to access the better performance coaching, mental conditioning and counselling and nutrition counselling. Furthermore, the programme also supports athletes with disabilities in accessing aids for improving their performance. Logistical support for participation in competitive events such as travel and accommodation arrangements are another aspect that athletes mentioned was a key expense area for them; however, with the same being address by the programme, the financial burden on athletes has reduced considerably.</p> <p>The beneficiaries have also availed benefits of personality development and support for education under the programme.</p>
Sustainability	<p>The programme has supported beneficiaries in improving their performance and participate in national and international events. With such an improvement, it is expected that the athletes will be able to continue participating in such events even without further support from the programme.</p>

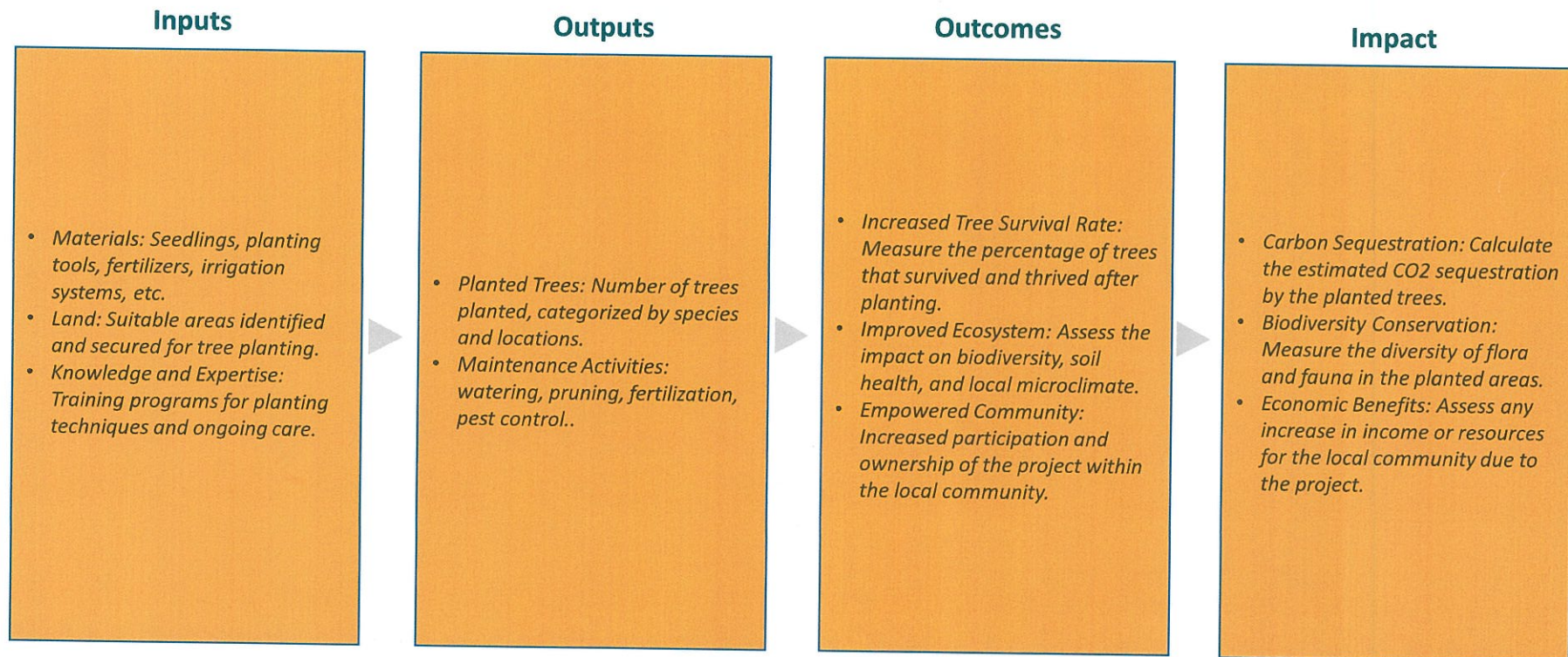


# *WelPrakruti*

The pillar focuses on bringing a positive change in the state of the environment across the three elements - Air, Water & Land.

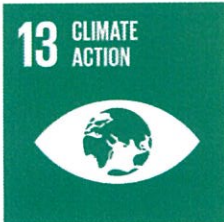


# WelPrakruti - Theory of Change

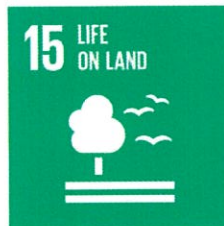




# Contribution to SDG



*13.1: Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries*



*15.2: By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally*

*15.9: By 2020, integrate ecosystem and biodiversity values into national and local planning, development processes, poverty reduction strategies and accounts*



*17.17 - Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships*

# WelPrakruti - Projects

The 'WelPrakruti' programme consists of the following CSR projects:

- **'Smriti Van'**, implemented by WFHK
- **'Community Plantation'**, implemented by WFHK
- **'Gayatri Dev Ved Vidyalaya'**, implemented by WFHK
- **'Kandla Airport'**, implemented by WFHK



# Smritivan

Implemented by Welspun Foundation for Health & Knowledge

Gujarat

# Background and Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in impacting the environment positively through plantation activities.

## Target groups:

- Community members: Primary beneficiaries and key stakeholders of the project benefiting from the support.
- Maintenance staff: Secondary stakeholders responsible for project activities

## Locations

Bhuj

## Saplings planted

6,996+



# WelPrakruti – Smritivan

## Bhuj

Smritivan, spanning a vast expanse of over 470 acres, is a site of pilgrimage and tourism spot. This Urban green space is also home to Miyawaki Forest, with over 5,00,000 plants.

The area also encompasses 50 check-dam reservoirs and has generated jobs for local community area.



Species	Family	Planted
Acacia arabica	Mimosaceae	2,360
Acacia catechu	Fabaceae	60
Cassia siamea	Caesalpiniaceae	2,600
Crescentia cujete	Bignoniaceae	60
Delonix regia	Caesalpiniaceae	60
Embilica officinalis	Phyllanthaceae	20
Ficus religiosa	Moraceae	25
Guaiacum officinale	Zygophyllaceae	13
Gliricidia sepium	Fabaceae	18
Kigelia pinnata	Bignoniaceae	30
Nerium oleander	Apocynaceae	70
Parkinsonia aculeate	Fabaceae	80
Peltophorum	Caesalpiniaceae	190
Pithecellobium dulce	Fabaceae	600
Polyalthia longifolia	Annonaceae	40
Pongamia pinnata	Fabaceae	190
Psidium guajava	Myrtaceae	80
Punica granatum	Lythraceae	40
Salvadora persica	Salvadoraceae	15
Tamarindus indica	Caesalpiniaceae	300
Terminalia catappa	Combretaceae	40
Terminalia arjuna	Combretaceae	55
Thespesia populnea	Malvaceae	50
Vitex negundo	Verbenaceae	12
<b>Total</b>		<b>6,996</b>

# Wel-Prakurti – Smritivan Bhuj

Potential for carbon sequestration till 2026\*

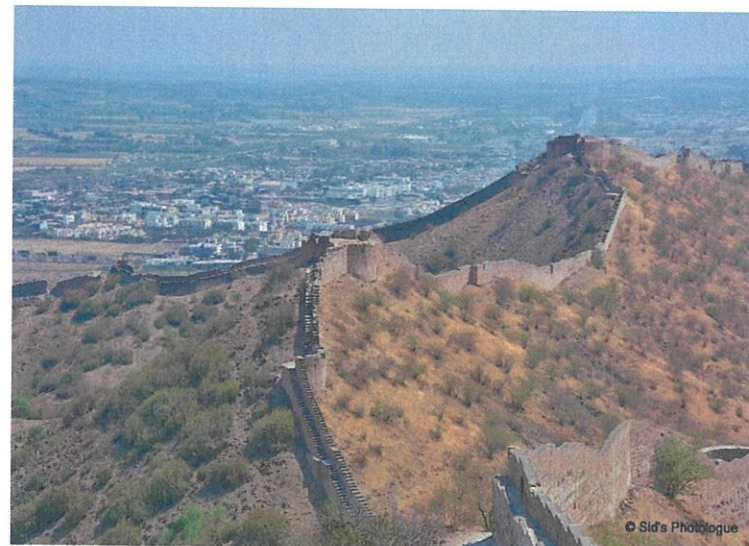
168.2 lbs

Potential for oxygen generation till 2026\*

287.8 lbs

*\*Calculation based on similar species family using the Carbon Calculator (<https://treeplantation.com/tree-carbon-calculator.html>). The values indicate an approximation based on the assumption that the difference in the species and climatic conditions will not affect the sequestration potential.*

- The initiative has contributed to **beautification** of the area and contributing to the **overall cleanliness** and **air quality** of the surroundings.
- Post transformation of the area due to plantations, community members mentioned that they have now **started taking walks** and meeting others. Therefore, the areas have also **developed into community spaces for socializing**





# Community Plantation

Implemented by Welspun Foundation for Health & Knowledge

Gujarat

# Background and Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in impacting the environment positively through plantation activities.

## Target groups:

- Community members: Primary beneficiaries and key stakeholders of the project benefiting from the support.

## Locations

**Anjar, Vapi**

## Saplings planted

**4197**

**1800 planted by Welspun  
World + 2397 planted by  
community**



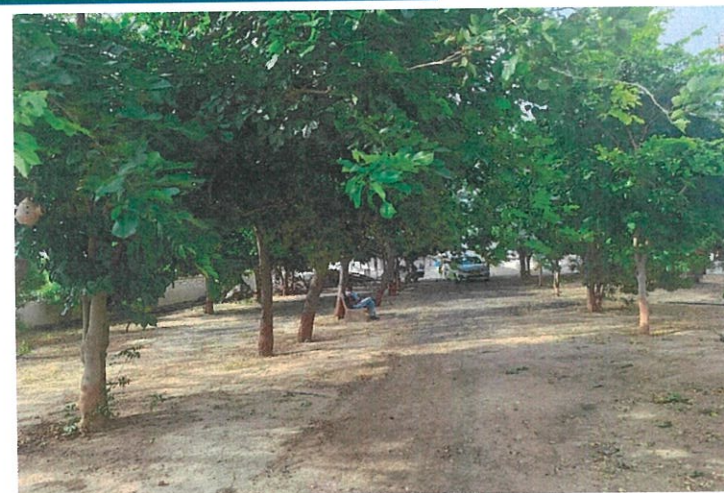
# WelPrakruti – Community Plantation

## Pan India

As total of 4,197 saplings were planted under the project in 2022-2023. The tree selection included a diverse range of species such as Billipatra, Peepal, and others, all aimed at enhancing the ecological balance. This initiative was undertaken with the active involvement and support of the community. Additionally, plants and saplings are also provided based on need of the community.

Plant	Total saplings
Neem	525
Karanj	525
Gulmohar	525
Pipal	525
Jamrukh	525
Tamrind	524
Ashok	524
Jamun	524
<b>Total</b>	<b>4197</b>

*As per feedback from stakeholders, maintenance is done by community members and in some areas, Gram panchayat has supported with a drip irrigation system and have since taken responsibility for its maintenance including a pump for reliable water supply.*





# WelPrakruti – Community Plantation

## Pan India

Potential for carbon sequestration in the next 3 years\* **42.8 lbs**

Potential for oxygen generation in the next 3 years\* **70.7 lbs**

*\*Calculation based on similar species family using the Carbon Calculator (<https://treeplantation.com/tree-carbon-calculator.html>). The values indicate an approximation based on the assumption that the difference in the species and climatic conditions will not affect the sequestration potential.*





## WelPrakruti – Community Plantation

### Pan India

- The selection of plant varieties was done keeping in mind their use, feasibility of surviving and climatic conditions.
- As observed during the study, the trees are providing **shelter for animals**, particularly cows and buffaloes.
- Community members stated that the plantation are used by them for **flowers** and it is expected that **once fruit bearing trees** grow sufficiently, they will consume the same
- The plantations have also resulted in development of **natural paths** and **boundaries**.
- The initiative helped in **beautification** of the area, the provision of shade and contributing to the **overall cleanliness** and **air quality** of the surroundings.
- Through the initiative, some **land parcels surrounding the vicinity of villages** have also been maintained to sustain the trees provided to the community that enable biodiversity management in the area.
- Post transformation of the area due to plantations, community members mentioned that they have now **started taking walks** and meeting others. Therefore, the areas have also **developed into community spaces for socializing**

*All community members rated the intervention **HIGH** in terms of impacting their neighbourhood*

# Gayatri Devi Vedic Vidyalaya

Implemented by Welspun Foundation for Health & Knowledge

Gujarat- Anjar



# Background and Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in impacting the environment positively through plantation activities.

## Target groups:

- Community members: Primary beneficiaries and key stakeholders of the project benefiting from the support.

## Locations

Anjar

## Saplings planted

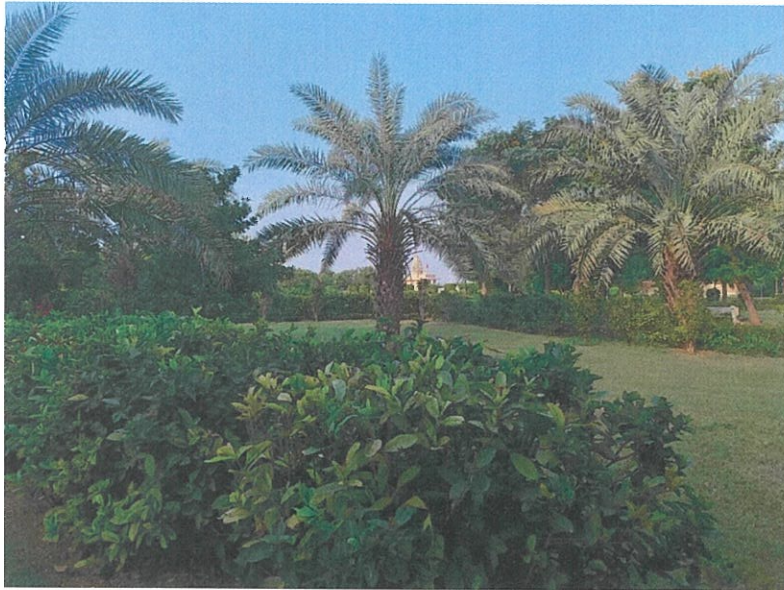
27,000

2000 trees

25000 shrubs planted by community

## Wel-Prakurti – Gayatri Devi Vedic Vidyalaya Anjar

GDVV is an initiative to preserve the Vedic studies in India by Welspun World. The entire area of 13.5 acres is surrounded 2,000 grand trees of five distinct varieties and around 25,000 shrubs.



S.No.	Species planted
1	Bougainvillea
2	Alternanthera red
3	Clerodendrum Inermi
4	Ixora pink & Red
5	Pandanus pigmy
6	Sitcresea
7	Leucophyllum
8	Lawn Grass Carpet
9	Petunia ultra dwarf
10	Conocarpus
11	Bismarkia Palm
12	Peltophorum (Peltophorum pterocarpum)
13	Mango (Mangifera indica)
14	Maulshree( Mimusops elengi)
15	Date Palm(Phoenix dactylifera)
16	Coconut tree(Cocos nucifera)
17	Kachnar (Bauhinia tomentosa)
18	Umad (Ficus racemosa)
19	Ticoma (Ticoma Gaurichaudi)
20	Champa(Plumeria alba)



## Wel-Prakurti – Gayatri Devi Vedic Vidyalaya Anjar

- The initiative helped in **beautification** of the area, the provision of shade and contributing to the **overall cleanliness** and **air quality** of the surroundings.
- As per the project team, students from several school and agriculture colleges visit the school to understand the flora and fauna.
- Maintenance of the plantation is taken up by local staff
- Community members stated that the plantation are used by them for **flowers** and it is expected that **once fruit bearing trees** grow sufficiently, they will consume the same





# Kandla Airport

Implemented by Welspun Foundation for Health & Knowledge

Gujarat



# Background and Approach

## Study objectives:

The overall aim of the study was to understand the effectiveness of the project in impacting the environment positively through plantation activities.

## Target groups:

- Community members: Primary beneficiaries and key stakeholders of the project benefiting from the support.

## Locations

Kandla

## Saplings planted

1000

## Wel-Prakurti – Kandla Airport Kandla

- Approximately 15 acres of area has been developed at Kandla Airport, which includes development of a garden and plantation of 1000 trees.
- As per the feedback from airport staff, very few passengers initially considered traveling from Kandla Airport. However, after the beautification, **the footfall of the passengers has increased manifold** and few more airlines have started operating from Kandla to Delhi, Mumbai & Ahmedabad.
- Due to the beautification and maintenance activities, the project has also **generated employment for 3 local community members as gardener and water supply staff.**





## WelPrakruti – Assessment Framework

Parameter	Result
Need	The programme was conceptualised to improve green cover in Gujarat and Vapi through systematic plantation. The locations were carefully chosen to ensure the project activities also serve the purpose of beautification, especially for locations such as the Kandla airport and GDVV. Community plantations were encouraged under the project to achieve the objective of community buy-in and ownership, which was observed among the community members as well during the assessment.
Effectiveness	The programme has been successful in achieving its desired objective. The saplings have beautified their surroundings and improved the green cover of the locations they were planned at. With approximately 40,000 saplings planted, the potential for carbon sequestration and oxygen generation is also high.
Sustainability	The programme has been able to support plantation of approximately 40,000 saplings. These saplings have been planted across various locations with mechanisms to maintain them on a regular basis. Apart from employing maintenance staff at locations such as GDVV and Kandla Airport, community ownership has also been inculcating through involving them in plantation at the community level.

