

A photograph of two women in a rural setting, likely in India. They are both wearing colorful saris and headscarves. The woman on the left is smiling and holding a bright green bowl on her head. The woman on the right is holding a wooden bowl on her head. They are standing in front of a lush green background with trees and foliage. A dark green banner is overlaid on the bottom right of the image, containing the title text.

# ***Welspun World CSR impact assessment 2023***

**Executive summary Report**



# Disclaimer for the Impact Assessment Report

- EYA LLP has supported **Welspun Foundation For Health And Knowledge hereby refer as WFHK** in its Impact Assessment Study and has put together the draft contents based on the information provided by **WFHK**. The draft report includes details from project reports, MOU, and data analysis from interviews with program beneficiaries, the **WFHK** CSR team and implementing partners.
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# Executive Summary



# Executive Summary – Study Methodology

## Background

The study was commissioned by Welspun Foundation for Health & Knowledge (WFHK) to assess impact of their programmes in various thematic areas.

The programmes covered in the assessment are as follows:

- WelShiksha
- WelSwasthya
- WelNetrutva
- Welspun Super Sports Women Program
- WelPrakruti

## Sample size

For calculating the sample size for the assessment, the following parameters were used:

Confidence level: 90%  
Margin of error: 7.5%  
Population proportion: 50%

SI No.	Stakeholder	Methodology	Total population	Sample Size	Methods of data collection
1	WelShiksha	Stratified random sampling	75,000	121	Structured interviews / Focus Group Discussions
2	WelNetrutva		3,500	117	Structured interviews / Focus Group Discussions
3	WelSwasthya		1,00,000	121	Structured interviews / Focus Group Discussions
4	Welspun Super Sports Women Program		50	36	Structured interviews
5	WelPrakruti		10,000	119	Structured interviews / Focus Group Discussions

## Executive Summary - Projects covered

Pillar (thematic)	Projects covered	Implementing partner	Locations	Key stakeholders
WelShiksha	Improve learning levels of children	Pratham Education Foundation	Anjar, Vapi	<ul style="list-style-type: none"> <li>Students (grades 1-8)</li> <li>Community Instructor Mobilizers (CIMs)</li> <li>School teachers</li> </ul>
	Smart Classroom Project	<ul style="list-style-type: none"> <li>Hardware (HW) - Globus Infocom</li> <li>Software (SW) - Partner schoolsLENS</li> </ul>	Anjar, Vapi	<ul style="list-style-type: none"> <li>Students (Grade 1 to 8) HW</li> <li>Students (Grade 5 to 8) SW</li> <li>School Principal, Teachers &amp; SMC Members</li> </ul>
	Career Guidance Program	Maa Foundation	Anjar, Vapi	<ul style="list-style-type: none"> <li>Students (grades 9-12)</li> </ul>
WelSwasthya	Intervention to increase knowledge for better health	Mamta HIMC	Ajar, Vapi, Patna	<ul style="list-style-type: none"> <li>Adolescents girls and boys (10-19 years)</li> <li>Women (15-49 years)</li> <li>Community members and families</li> </ul>
	Mobile Medical Unit	Wockhardt Foundation	Anjar	<ul style="list-style-type: none"> <li>Community members and families</li> </ul>
	Empowerment of women and young girls towards better healthy behaviour practices for improved quality life	Avvai Welfare Society	Nagapatinam (SNRP)	<ul style="list-style-type: none"> <li>Adolescents girls and boys (10-19 years)</li> <li>Women (15-49 years)</li> <li>Community members and families</li> </ul>
	Empowering women and girls through healthcare	PACE	Dewas	<ul style="list-style-type: none"> <li>Adolescents girls and boys (10-19 years)</li> <li>Women (15-49 years)</li> <li>Community members and families</li> </ul>

## Executive Summary - Projects covered

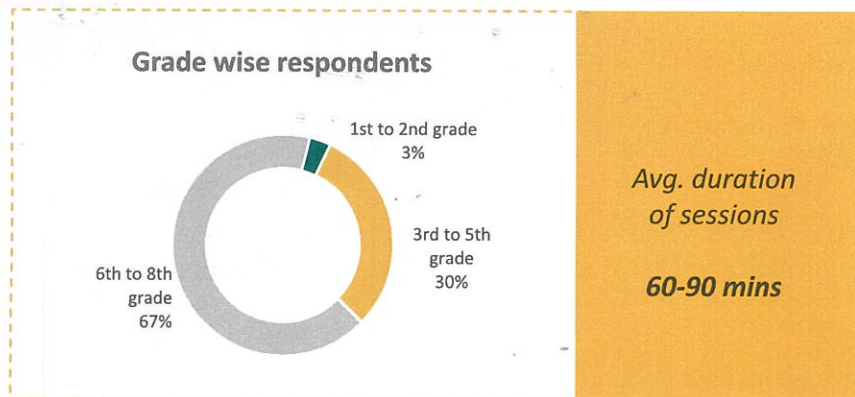
Pillar (thematic)	Projects covered	Implementing partner	Locations	Key stakeholders
WelNetrutva	Women Empowerment and Alternative Livelihoods Enhancement Project	BAIF	Anjar, Vapi	<ul style="list-style-type: none"> <li>Women (18-49 years)</li> <li>Community members and families</li> </ul>
	Women Empowerment and Alternative Livelihoods Enhancement Project	PACE	Dewas	<ul style="list-style-type: none"> <li>Women (18-49 years)</li> <li>Community members and families</li> </ul>
Welspun Super Sports Women Program	Welspun Super Sports Women Program	Meraki	Pan India	<ul style="list-style-type: none"> <li>Athletes</li> <li>Coaches / mentors</li> </ul>
WelPrakruti	Smriti Van	Direct	Anjar	<ul style="list-style-type: none"> <li>Visitors</li> <li>Maintenance Staff</li> <li>Community in and around the plantation area</li> </ul>
	Gayatri Devi Ved Vidyalyaya			
	Kandla Airport			
	Community Plantation			



# Executive Summary - WelShiksha

Improving Learning Outcomes - Pratham Education Foundation

## Respondent profile



## Learning level improvement

### For grade 1<sup>st</sup> to 5<sup>th</sup>

- 100% of the respondents demonstrated proficiency in reading paragraphs from their course textbook, comprehending 2 to 3 digit numbers, and performing addition and subtraction with 2-digit numbers.
- 50% of respondents were able to multiply 2-digit numbers
- 60% of respondents were able to divide 2-digit numbers.

## TLM and other sessions

- 85% students were able to read the stories/story books provided to them under Teaching Learning Material (TLM) on their own.
- For standards 6<sup>th</sup> - 8<sup>th</sup>. Over 40% respondents who attended library sessions said the content covered some additional topics to help them achieve learning levels that were grade appropriate.

### For grade 6<sup>th</sup> to 8<sup>th</sup>

- 100% respondents demonstrated the ability to read stories from their course textbook, as well as add and subtract 2 to 3 digit numbers.
- 86% of the respondents were able to multiply 2-digit numbers and 73% of respondents were able to divide 2-digit numbers as well as solve fraction problems

# Executive Summary - WelShiksha

## Improving Learning Outcomes - Pratham Education Foundation

### Feedback from teachers

86% respondents said it was their **first job**.

All teachers stated that they received the training provided by Pratham Education Foundation. They also mentioned that they receive **refresher trainings every 6 months**.

86% teachers mentioned that they have attended **SMC meetings** organised by the schools. Their role in these meetings is to generate awareness among parents and guardians of the students on their academic performance as well as other topics such as health, sanitation and child rights.

100% teachers said that the **project has made them through self-sufficient through income generation**.

### Rating



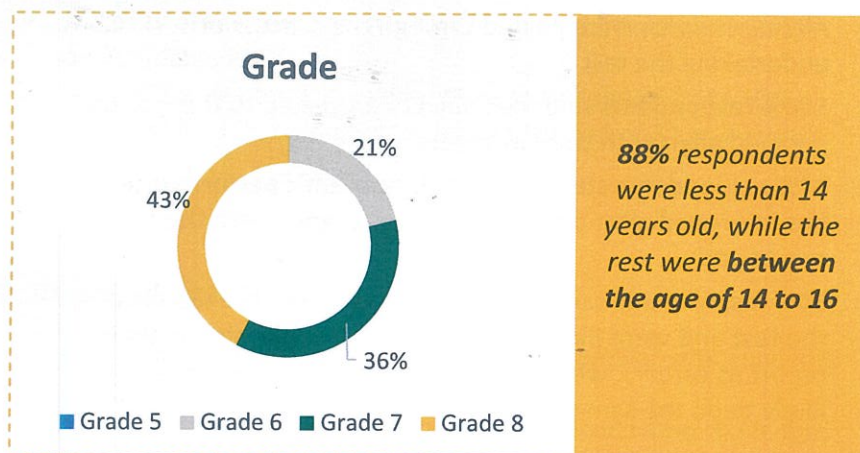
- 94% students in the study rated the project **5 out of 5** in improving their academic performance
- 100% teachers rated the project **5 out of 5** when they were asked to rate its impact on their lives



# Executive Summary - WelShiksha

## Software and Education Program (Smart Classes) – schoolsLENS Solutions

### Respondent profile



### Pre-project status

- 55% respondents **did not have access to digital education** prior to the program
- 100% respondents affirmed that smart class set-up was used at least 3-4 days a week with majority stating it is used every day
- Majority of respondents stated that **they preferred smart classes to traditional mode of teaching**

### Outcomes

- Students highlighted that smart classes helped them in **better understanding of concepts and retaining them longer**, increased attention, improved classroom Interest and overall academic improvement.
- Other key outcomes experienced by them were **learning concepts through A/V medium easily, gain confidence in subjects and encouraging them to engage in discussions amongst themselves.**

### Rating

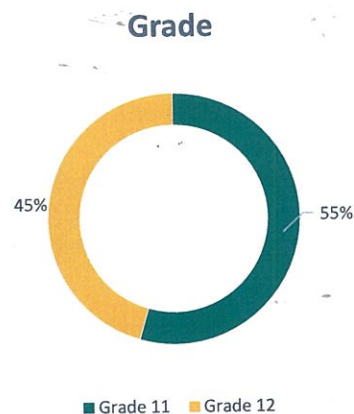


- 91% students rated **the smart class set-up** at least 4 with 67% rating it 5
- 94% rated the **ability of teachers to use smart class infrastructure** a 5
- 91% rated the **relevance of content** 5
- 88% students rated **understanding of concepts** 5
- In terms of **overall learning experience**, all students were fairly satisfied with the program, rating it at least a 4.

# Executive Summary - WelShiksha

## Career Guidance Program – Maa Foundation

### Respondent profile



- Nearly 90% of the respondents stated that they were **not aware of the possible career options** that they can choose **before** undertaking the aptitude test.

### Beneficiary feedback

- All respondents were guided through the process of undertaking the test
- **100% respondents** said the subjects suggested to them to be pursued **align with their interests**
- **30% respondents** stated that their **academic performance has improved** after opting for courses aligned with their career path
- **50% respondents** said they were **aligned with the results of the test and were likely to pursue** options indicated in their report as careers, while the **remaining 50%** were **somewhat likely** to do the same.

### Rating



- **60% students** were **very satisfied** with the counselling provided to them
- **20%** were **neither satisfied nor dissatisfied** while the remaining could not say.



# Executive Summary - WelSwasthya

## Intervention to increase knowledge for better health – Mamta

### Respondent profile

- Majority of the respondents covered were homemakers (47%) and students (22%).
- 38% of the respondents were between the age of 22 to 30 years, while 31% belonged to the age bracket of 31 to 40 years.

### Pre-project status

- 81% respondents said that they were not familiar with concepts of health, nutrition, and hygiene
- 59% of the respondents stated that they faced some challenges in accessing healthcare initially due to distance and time constraints.

### Outcomes

- 69% respondents mentioned they became aware of the project by attending the community meeting and 25% said the project team visited their house to explain the benefits of the project.
- **81% respondents mentioned that after participating in the project, their knowledge about health, nutrition, and hygiene has improved.**
- Additionally, **91% of the respondents observed changes in the knowledge, attitudes, and behaviour of their family members**
- 100% of the respondents have mentioned that project activities and health camps are quite accessible and convenient in day-to-day life

### Rating



When asked to rate various activities and aspects of the project, the respondents gave the following ratings to each aspect:

- 78% of the respondents rated 4 for its overall effectiveness.
- 69% of the respondents rated 4 for attending the health camps whereas 16% could not respond anything for the same.
- 91% of the respondents rated 4 attending the Various recipe demonstrations.
- 66% of the respondents rated 4 for the awareness session whereas 31% of the respondents rated 3.

# Executive Summary - WelSwasthya

## Mobile Medical unit – Wockhardt Foundation

### Respondent profile

- Out of total respondents 84% were female and 16% were male
- Most common health issues observed in the villages covered in the study were Asthma, skin infection, common cold, Gastritis, joint pain, and flu.

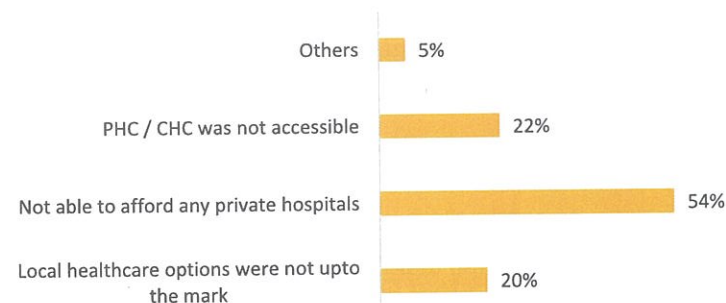
### Pre-project status

- 44% respondents said the most accessible healthcare source from their residence was between, while 36% said it was more than 10 kms
- 36% respondents said they visit a healthcare centre once a month or more while 24% respondents stated they visit healthcare centres once in 3 to 6 months

### Awareness

- 100% respondents said MMU visits their village at least once a week
- 100% respondents were aware of the MMU healthcare system. MMU is easily accessible to all members of the locality with the availability of medicine as per requirement.
- 52% respondents were aware of awareness sessions conducted by the Wockhardt Foundation and Welspun team.
- Out of those who attended awareness sessions, 27% were informed on precautions to avoid common diseases and illnesses, 27% were informed about the importance of cleanliness and hygiene and 12% learnt about the proper use of self medication

### Reasons for requirement of MMU within community





# Executive Summary - WelSwasthya

## Mobile Medical unit – Wockhardt Foundation

### Project outcomes

- 23% of respondents shared that the MMU has impacted them through reduced medical expenditure,
- 27% of respondents shared that their overall health has been improved
- 19% of respondents shared that their frequency of visiting a health care facility has reduced
- 15% respondents have shared that due to MMU saves time and efforts and 8% respondents have shared improvement in overall quality of life.
- 100% respondents said there is a decrease in their healthcare expenses

**INR 5,500**

average healthcare expense per respondent  
before the intervention

**INR 2,750**

average healthcare expense per respondent  
after the intervention

### Rating



100% respondents have rated the project **at least 4 out of 5**, with **80% rating it 5**. This indicates that respondents were quite satisfied with the services provided by the MMU.

# Executive Summary – WelSwasthya

Empowerment of women and young girls towards better healthy behaviour practices for improved quality life - Avvai Welfare Society

## Respondent profile

- 56% respondents were between the age of 25-35 years while the rest 44% of the respondents were more than 35 years of age
- All of the respondents were part of awareness Group.
- 94% of the respondents have joined the group 1-2 years ago. Each group has more than 10 members.

## Anaemia testing

- 71% respondents were **tested for anaemia**
- 50% respondents were **diagnosed with anaemia**
- 56% respondents were **treated through supplements.**
- 33% respondents were treated through **nutritional planning, food Recipes and free diet chart**

## Kitchen garden

- 71% respondents had access to kitchen garden directly or indirectly.
- 100% respondents who received support for a **kitchen garden** under the project said it is helping them **reduce the cost of purchasing vegetables** for self-consumption.

## Awareness sessions

- **83% reported** attending sessions on Anaemia, Nutrition, RTI, STI, and Cancer
- The topics covered during the sessions were as follows: Nutrition and Anaemia, Menstrual Health Management, Sexually Transmitted Infections, Cancer, and Gender-Based Violence
- Most of the **respondents attended 3-5 sessions** on all the given topics
- **83%** respondents who attended awareness sessions said they **learnt something new** in the awareness sessions
- **100% respondents** feel the **trainer/facilitator was equipped with sufficient knowledge** about the sessions.

## Respondent profile

- **67% respondents** said they preferred using **sanitary pads over regular cloth** mentioning pads were hygienic to use.
- **Post the intervention, 100% respondents** had access to the sanitary pads, whereas before the project, only **61%** respondents had access to sanitary pads through government hospitals and Schools.



# Executive Summary – WelSwasthya

Empowerment of women and young girls towards better healthy behaviour practices for improved quality life - Avvai Welfare Society

## Outcomes

When asked about various activities and aspects of the project, the respondents gave the following response to each aspect:

- **89% respondents** mentioned they are quite **confident about the key concept of health and gender roles**
- **94% respondents** said they **adopted the behavioural changes** suggested in the awareness sessions
- **100% adolescent girls** said they now have a **better understanding of their rights and choices related to health and gender** and it has benefitted them
- **100% respondents** mentioned that **community-led initiatives or discussions inspired by the project are happening** within the community

## Rating



**83% respondents** have rated the project **at least 4 out of 5**, with **55% rating it 5**

# Executive Summary - WelSwasthya

## Empowering women and girls through healthcare – PACE

### Respondent profile and training

- **100%** respondents were female and **all of them attended the sessions.**
- **56%** respondents were part of the training on Respiratory Tract Infections (RTI), Sexually Transmitted Infections (STI), Menstrual Health Management (MHM) training sessions.
- **44%** respondents attended the **training on Nutrition, Anaemia eradication and Cervical Cancer.**
- **100%** respondents were part of **BCC Sessions** conducted

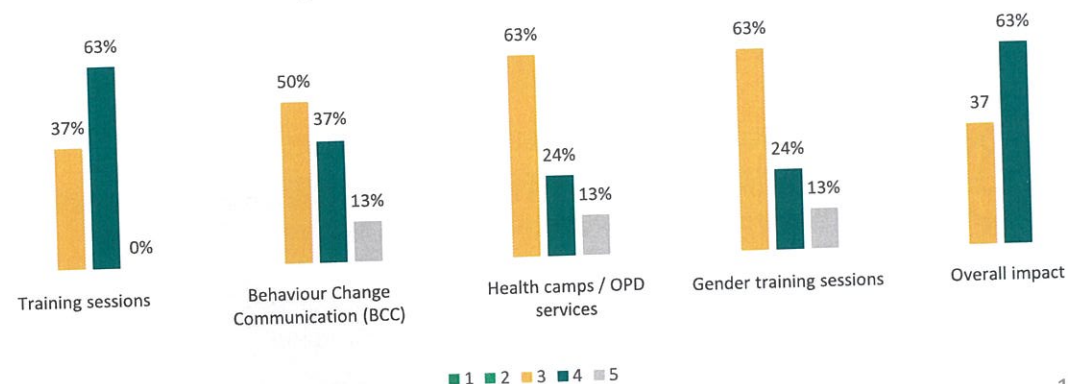
### Outcomes

- **75%** respondents were **very informed** about topics like Nutrition and Anaemia, MHM, RTI & STI, Cervical and Breast Cancer
- **More than 60%** of the respondents said they **gained better understanding of MHM** through trainings than they had before the intervention

### Impact and Rating

- Over **70% respondents** were **aware of the signs and symptoms of RTI and STI.**
- Other key topics and symptoms understood well by respondents were:
  - Proper nutrition and its importance
  - Causes and prevention of anaemia
  - Importance of early detection of cancer

### Ratings on various components of the project





# Executive Summary - WelNetrutva

## Women Empowerment and Alternative Livelihoods Enhancement Project – BAIF

### Respondent profile and SHGs

All respondents were females

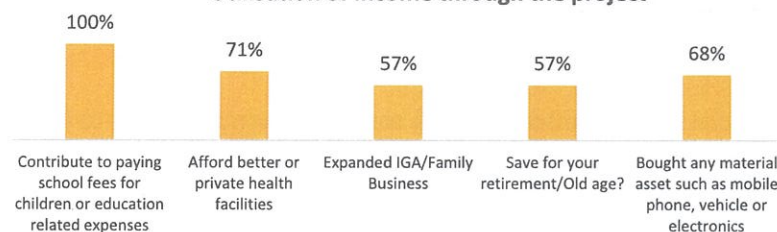
38% of the respondents were aged between 36-45 years, followed by 29% respondents between 25-35 and 27% over 45 years

#### SHGs

- Majority of SHGs consist of 10 to 12 members, with a few having slightly larger groups, ranging from 13 to 16 members
- Respondents have been member of SHGs for 2 or more years
- All SHG members contribute at least INR 50 every month in their SHGs, with 71% contributing INR 100 or more

100% respondents said they are able to **contribute to family income** after joining SHGs

#### Utilisation of income through the project



### Livestock Management

- 90% of respondents covered in livestock management support **attended livestock training**
- Out of those who attended, **94%** reported that they **learned something new** that they were not aware of earlier.
- Post implementation of learnings:
  - **100%** respondents said **milk production increased**
  - **81%** respondents said **overall health of cattle improved**
  - **44%** respondents noted that their cattle became **less prone to diseases**.

#### Yearly medical and mineral feed expenditure on cattle

##### Before joining the program

- 100% spent more than INR 1000
- 77% spent more than INR 2000

##### Post joining the program

- 71% spent INR 1000 or less



The artificial insemination support was rated **5** by all respondents

# Executive Summary – WelNetrutva

## Women Empowerment and Alternative Livelihoods Enhancement Project – BAIF

### Farm activities

- Respondents were provided training/technical sessions on topics such as soil and water conservation techniques, types of farming (Mandap / Non Mandap), benefits of organic farming and climate resilient farming practices.

- Beneficiaries were also provided **seeds for mandap crops** to help enhance their income

- **59%** respondents use **drip-irrigation** as the primary irrigation method. **64%** people who use **drip-irrigation** have **received it either directly through the project or by availing it through government schemes under convergence** for the project.
- **74%** respondents said **drip irrigation** has helped them by **reducing time and labour cost, reducing soil erosion and moisture conservation**, while in some cases, **increased crop yield** has also been observed

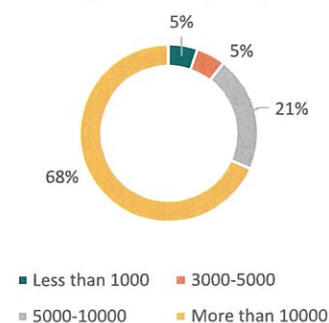
At least **90%** respondents stated that they have **observed improvement in moisture retention capacity** of soil and **overall soil quality and health** by implementing the learnings from the training and using drip irrigation and farm bunds.

Nearly **50%** respondents mentioned that they **have observed better produce** post joining the project.

Common challenges faced by respondents in adopting these practices are **pest management** and **availability of seeds post initial support from project**.

- **100%** respondents stated **input cost has reduced by at least 10-20%** by adopting good farming practices
- **68%** respondents who were not earning anything before the project, are now earning **more than INR 10,000 per month**

Per month income after introduction of crop varieties (in INR)





# Executive Summary - WelNetrutva

## Women Empowerment and Alternative Livelihoods Enhancement Project – BAIF

### Convergence

#### Before joining the project

36% respondents reported they were aware of various government schemes available in their village



#### After joining the project

70% respondents stated they were aware of at least one government scheme.

- Nearly 70% respondents currently avail one or more government schemes. Most common schemes availed are Ayushman Bharat, NRLM, state insurance schemes, and support for drip irrigation set-up
- Support is provided on awareness and assistance in registering/filling out forms for these schemes. In some cases, facilitating discussions between prospective beneficiaries and gram panchayats was also carried out by the project team.

#### Benefits of linking with government schemes reported by respondents

- Income enhancement
- More savings improvement
- Contribution to family expenses
- Increased awareness

### Rating



Overall, respondents rated the WelNetrutva project highly, with **more than 90% respondents giving it a rating of at least 4.**

# Executive Summary - WelNetrutva

## Women Empowerment and Alternative Livelihoods Enhancement Project – PACE

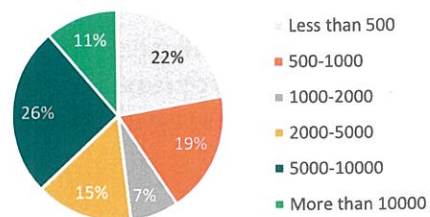
### Respondent profile

- All respondents were females
- 38% of the respondents were aged between 25-35 years, followed by 36% respondents between 36-45 and 23% over 45 years
- Most common livelihood activities taken up by respondents were **animal husbandry, farming & animal husbandry both, stitching and grocery shops**

### Income generation

- **75% of women entrepreneurs reported an increase in their monthly income.**

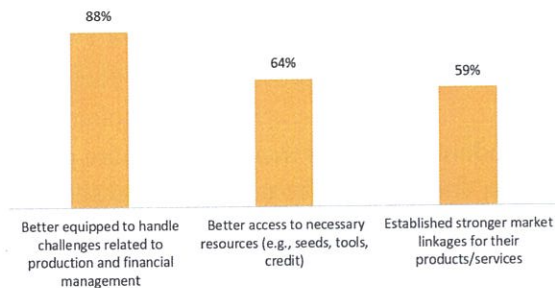
#### Increase in income post project (INR)



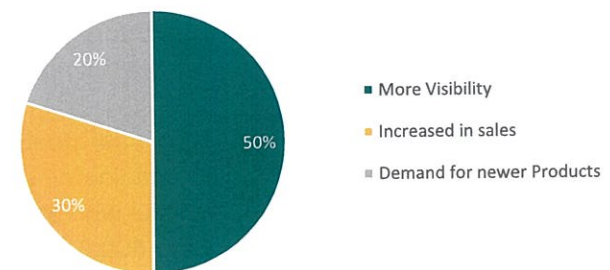
### Entrepreneurship training

- All respondents received training on entrepreneurship

#### Benefits from entrepreneurship training



#### Contribution of training to business





# Executive Summary – WelNetrutva

## Women Empowerment and Alternative Livelihoods Enhancement Project – PACE

### Convergence

- **100% respondents** currently avail one or more government schemes.
- Most common schemes availed are **Ayushman Card with 92% of participants** availing it, followed by **“Ladli Behna”, a state government-supported scheme with 69% respondents** benefiting from it
- Support is provided on awareness and assistance in registering/filling out forms for these schemes. In some cases, facilitating discussions between prospective beneficiaries and gram panchayats was also carried out by the project team.
- Respondents stated that they **did not face any challenges** while enrolling into schemes, with sufficient awareness and support from Gram Panchayat and PACE staff.

**92% of respondents witnessed positive changes or improvements in their village due to government schemes** and leveraged resources, in the form of access to more resources and a safety net from risks

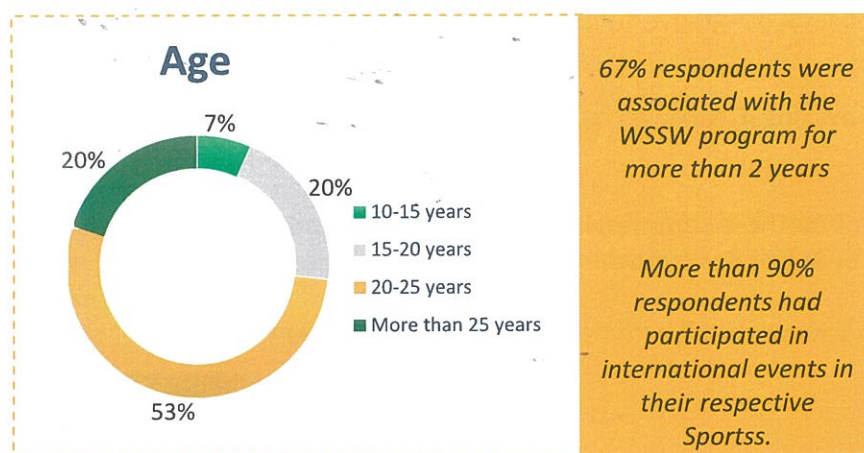


Overall, respondents rated the WelNetrutva project highly, with **76% respondents giving it a rating of at least 4 out of 5.**

# Executive Summary - Welspun Super Sports Women Program

## Direct Implementation

### Respondent profile



### Beneficiary feedback

- 93% respondents mentioned they **received support for travel costs and accommodation** to help them participate in competitions, followed by **Sportss equipment and gear (67%)** and **high-performance training/coaching (60%)**.
- Additionally, **67%** respondents said **travel and accommodation** was the aspect **where the major share of the support from WSSW programme was being utilised**, followed by 20% who said it was purchase of equipment and gear
- **Eligible candidates (below the age of 18 also received assistance for education-related expenses like tuition fees**

### Project support experience

- Majority of the respondents were approached by WFHK staff directly.
- 94% respondents stated that the support received by them was fully or at least mostly sufficient in addressing all their needs related to their Sports.
- 80% respondents stated that the project team and administration were highly approachable and responsive

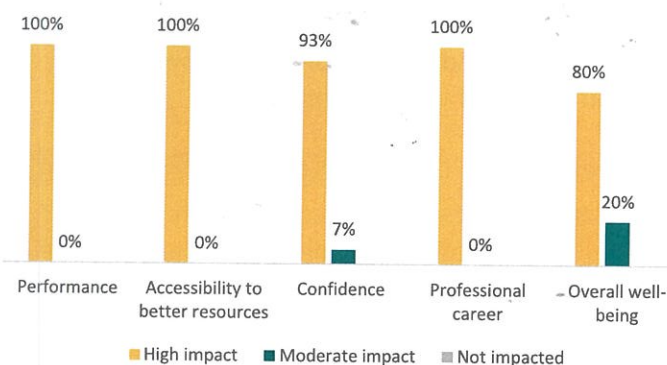


# Executive Summary – Welspun Super Sports Women Program

## Direct Implementation

### Rating

Rating by respondents on aspects



### Positive impact on athletic careers and personal development:

Athletes noted benefits such as the following:

- Improved accessibility to coaches and Sports psychologists
- Nutrition planning and assistance.
- Support for equipment and aids
- Skills such as **learning English and gaining confidence through Personal Development Program.**

Some athletes also stated that they were able to achieve financial independence by securing jobs, such as in railways, which has led to stability as well as opportunities for participation in future events.

### Suggestions on improvement

Athletes suggested the following for improvement in the programme:

- Extending the support for a longer duration.
- Inclusion of a yearly event to recognize and appreciate athletes, potentially enhancing their motivation and morale.
- Sessions on injury prevention and exposure visits.

# Executive Summary - WelPrakruti

## Smritivan

### Activities

- 6996 saplings planted from 24 varieties of species

### Impact

- The area has a potential for sequestering 168.2 lbs of carbon and generation 287.8 lbs of oxygen till 2026

### Outcomes

- Beautification of the area and contributing to the overall cleanliness and air quality of the surroundings.
- The area has developed into community spaces for socializing.

## Community plantation

### Activities

- 4,197 saplings planted from 8 varieties of species
- Plants and saplings provided based on need of the community.

### Impact

- The area has a potential for sequestering 42.8 lbs of carbon and generation 70.7 lbs of oxygen in the next 3 years
- All community members rated the intervention high in terms of impacting their neighbourhood

### Outcomes

- The trees are providing shelter for animals, particularly cows and buffaloes. Community members use them for flowers
- The plantations have resulted in development of natural paths and boundaries and helped in beautification of the area
- The areas have also developed into community spaces for socializing



# Executive Summary - WelPrakruti

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# Executive Summary - WelPrakruti

## Gayatri Devi Vedic Vidyalaya

### Activities

- 27,000 plants and shrubs from 20 varieties of species planted over an area of 13.5 acres

### Impact

- The area has a potential for sequestering 168.2 lbs of carbon and generation 287.8 lbs of oxygen till 2026

### Outcomes

- Beautification of the area, the provision of shade and contributing to the overall cleanliness and air quality of the surroundings.
- Exposure visits from students from schools and agriculture colleges to understand the flora and fauna.

## Kandla Airport

### Activities

- 1000 saplings planted over an area of 15 acres

### Impact

- Post beautification, footfall of passengers has increased and employment generated for community members from the area.

### Outcomes

- Beautification and maintenance of Kandla airport resulting in considerable improvement in the aesthetics of the airport.